

## **365 IGNITE NETFIT**

One shoe, infinite lacing styles, fine tune your game.

Step up your game.

PUMA unveils NETFIT – a revolution in sports, performance and lifestyle footwear. NETFIT is a one—of-a-kind lacing system that covers the upper of the shoe in a weave of netting. Every hole in the high-grade engineered netting is there to be laced, giving users complete control and versatility over how they lace their shoe – meaning that no matter your style, needs or the shape of your feet, you can customize your shoe to fit perfectly for ultimate comfort and complete confidence.

The 365 NETFIT is a performance shoe combining cutting edge style and performance features perfect for small-sided football on hard surfaces. The NETFIT upper allows players to enhance and fine tune their fit to make them the best player they can be, and a form-fitting base material gives them the platform to play. A new low-profile rubber IGNITE midsole provides excellent grip for quick, agile turns along with optimal cushioning.

The 365 NETFIT gives players the ultimate personalized platform to take their game to another level. Play fast, play loud.

