

Manchester, UK, 24th April 2017

**PUMA® DELIVER SERGIO AGÜERO'S NEW 'WHEELS' WITH SPEED AND STYLE
AHEAD OF THE MANCHESTER DERBY**

PUMA deliver bespoke evoSPEED SL-S Derby Fever boots in wrapped speed car

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PUMA today celebrated the release of Sergio Agüero's custom designed Derby Fever evoSPEED SL-S football boots (wheels) by custom wrapping a high-speed Nissan GT-R to deliver the boots that will be worn for the Manchester derby only, on the 27th April.

PUMA approached Yiannimize, the number one choice for Premier League players' supercar customisation to wrap the GT-R's 3.8-litre V6 24-valve twin-turbocharged bodywork, with the bespoke design of the boot. With 560 BHP, the car reflects Sergio's passion for supercars and his own performance traits of speed, acceleration and agility.

The PUMA Derby Fever Pack is a graphic boot collection that celebrates the epic meetings between local football foes. The boots were designed with Sergio and include the sky blue of his home kit and graphic elements inspired by Manchester's proud history of industry and hard-working spirit.

PUMA athlete, Sergio Agüero, commented: "I knew nothing about this but as a supercar fan, I was pretty excited when the custom wrapped Nissan GT-R parked up to deliver my evoSPEED SL-S Derby Fever boots. The boots and the car look great, I can't wait to wear the boots in the derby, it's the first fixture I look out for when the fixtures are announced."

Yianni Chamalambous, owner and founder of Yiannimize, added: "We've replicated every detail of the evoSPEED Derby Fever boot design in the wrap. He's a real petrol head and having already customised two cars for him, I hope the only three-points he gets are on the pitch and not the M62!"

The PUMA evoSPEED SL-S Derby Fever boots are available exclusively at www.ProDirectSoccer.com from today.

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Notes to editors:

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For over 65 years, PUMA has established a history of making fast product designs for the fastest athletes on the planet. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Golf, and Motorsports. It engages in exciting collaborations with renowned design brands to bring innovative and fast designs to the sports world. The PUMA Group owns the brands PUMA, Cobra Golf and Dobotex. The company distributes its products in more than 120 countries, employs more than 11,000 people worldwide, and is headquartered in Herzogenaurach/Germany. For more information, please visit <http://www.puma.com>.