



# IGNITE



**IGNITE** is PUMA's most responsive running shoe, designed for maximum energy return, comfort and durability.

Powering every stride is **IGNITE** Foam, a proprietary foam which provides responsive cushioning and optimal rebound. **IGNITE** Foam is a PU blend created based on extensive research of high-energy return and longer durability.

Additionally, the PU blend provides superior energy return and immediate step in comfort. ForEverFoam is integrated in the heel to disperse impact and provide extra durability for long-lasting performance.

The **IGNITE** collection draws inspiration from the colors, speed and shape of a comet.

Style Number: 188041 01

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For over 65 years, PUMA has established a history of making fast product designs for the fastest athletes on the planet. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running, Training and Fitness, Golf, and Motorsports. It engages in exciting collaborations with renowned design brands such as Alexander McQueen and Mihara Yasuhiro to bring innovative and fast designs to the sports world. The PUMA Group owns the brands PUMA, Cobra Golf, Tretorn, Dobotex and Brandon. The company distributes its products in more than 120 countries, employs more than 10,000 people worldwide, and is headquartered in Herzogenaurach/Germany. For more information, please visit <http://www.puma.com>