

Embargo 17 January 2014



evoPOWER 1 BALL



Style Number: 082219 01

Materials: PU, Duo-Density Foam, PUMA Airlock Valve (PAL), Rubber bladder with perimeter balance technology (PBT)

PUMA has reinvented the biggest player in the game – the ball – to give more power at that critical moment of impact. This FIFA-approved evoPOWER 1 Ball uses dual outer PU materials. One material provides more grip for more swerve in dead ball situations though two large textured target areas. The other material reintroduces PUMA's patented dimple technology to increase flight and distance. The ball has a high frequency moulded construction which ensures the shape and form of the ball is retained combined with excellent durability and decreased water uptake. A surer touch and softer feel are created through the unique 20 panel configuration that reduces the amount of seams.

The technology doesn't stop on the outside, beneath the surface a newly developed duo-density foam is utilised, to provide a soft touch and improved consistency of rebound and explosive power. The evoPOWER ball adds power to a player's natural power.

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For over 65 years, PUMA has established a history of making fast product designs for the fastest athletes on the planet. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running, Training and Fitness, Golf, and Motorsports. It engages in exciting collaborations with renowned design brands such as Alexander McQueen and Mihara Yasuhiro to bring innovative and fast designs to the sports world. The PUMA Group owns the brands PUMA, Cobra Golf, Tretorn, Dobotex and Brandon. The company distributes its products in more than 120 countries, employs more than 10,000 people worldwide, and is headquartered in Herzogenaurach/Germany. For more information, please visit

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