Some came by cab, others journeyed by boat, whilst one was even teleported, yet they all united in New York City and the rest became history – still very much in the making….

The **Madbury Club** is a creative collective that composes various film, fashion, music, art and lifestyle projects. Consisting of a global conglomerate of designers, writers, marketers and trailblazers that are creatively driven by the desire to visualize and curate adventurous ideas and bring them to life in order to share to the world.

Formed and brought together by founder, Phillip T. Annand in 2011, the Madbury Club members specialize in original content creation, enjoy world explorations and have built a professional portfolio that includes a clientele list ranging from independent artists, designers and labels, to mainstream lifestyle brands and private corporations.

In their latest collaboration with PUMA for the *Next Starts Now* campaign, the Madbury Club was tasked to enhance PUMA’s Autumn-Winter 2013 lifestyle footwear collection. Taking an epic journey, they filmed a fictional story inspired by one of the season’s key footwear styles and brought to life a “legend” in the making.

When the members of the Madbury Club are not busy working or gallivanting the world, they enjoy spending their days at The Fourth Dimension space, also known as Madbury Club HQ, eating grilled cheese sandwiches and thinking up their next blockbuster mission.

**Madbury Club**

Site: [www.madburyclub.com](http://www.madburyclub.com)   
Instagram: @MadburyClub Twitter: @MadburyClub