**PUMA SUEDE**

The **PUMA Suede** is an original game-changer that changes with the times but always stays classic. Launched in 1968 as the more velvety cousin to the all leather PUMA Basket, the Suede quickly made a name for itself. It was loved by pros because, once appropriately broken-in, its design conformed to the foot, providing the comfort and support needed on basketball courts and running tracks. It was worn as a warm-up shoe by athletic greats such as Tommie Smith. It was a metaphorical slam dunk when teamed with a one-piece rubber cupsole, cushioned footbed, and Walt ‘Clyde’ Frazier’s signature sideburns and smooth court moves.

The Suede hit new levels of fame during the 80s dawn of b-boys and hip hop beats, taking over New York City blocks and often spotted in a much sought-after blue-white color combo. It eventually cleared its passport papers and debuted in the UK, aptly re-christened ‘The State’ after its birthplace. No matter the city or decade, it remains PUMA’s most notorious sneaker icon, grounded in sport heritage and made for play.

**PUMA SUEDE & WALT ‘CLYDE’ FRAZIER**

In the 1970s, basketball great **Walt ‘Clyde’ Frazier** made a name for himself times two. Known for stealing the ball, he earned the nickname ‘Clyde,’ a reference to infamous crime duo Bonnie and Clyde. When he asked for a custom-made pair of Suedes, PUMA made the original lighter and wider, stamped his moniker on the side in gold—and the PUMA Clyde was born.