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COBRA'S TOUR TRUSTY™ WEDGE OFFERS PRECISION WEDGE PLAY AND SHOT VERSATILITY

Designed in Collaboration with COBRA Tour Pros, the Tour Trusty offers Tour Level Performance

CARLSBAD, CA (SEPTEMBER 1, 2013) – Tour inspired performance, look and feel combine in the new Tour Trusty product line to create a new family of wedges designed by [COBRA Golf](#) in conjunction with Tour pros. Featuring COBRA's Tour notch K-Grind™, a Tour preferred shape and Variable Feed Rate Milling, Tour Trusty wedges are designed for precision wedge play and shot versatility.

"Our Research & Development team worked tirelessly with our Tour athletes like Rickie Fowler, Ian Poulter, Lexi Thompson and Jonas Blixt to create the Tour Trusty wedge," commented Tom Preece, Vice President of Research & Development. "With their input and our research and technology, we have developed a true performance wedge that will perform in the toughest conditions."

The non-offset compact shaping delivers excellent alignment at address and the groove edges and volume have been maximized to the USGA allowable limit. COBRA's new Tour notch K-Grind™ provides heel and toe relief for Tour-trusted versatility around the greens. This combination allows golfers to hone in around the green for optimized shot making.

COBRA's proprietary Variable Feed Rate milling consists of two depths of cut to maximize spin on even the shortest of shots. The Tour Trusty has double the amount of surface roughness than the Trusty Rusty® and new, wider grooves to provide maximum spin so golfers can stop the trickiest of shots around the green. Adding to that, the Tour Trusty has a straighter leading edge and new, wider grooves for improved spin.

The Tour Trusty is made of Cast 8620 Carbon Steel and available in a Tour Matte Satin and Tour Matte Black PVD finish. This does more than just make a great looking wedge – it provides excellent feel and reduces glare for the golfer.

The Tour Trusty (MAP \$119) will be available in 11 loft/bounce options in both right and left handed models (48.08°, 50.08°, 52.08°, 54.10°, 56.12°, 56.08°, 58.08°, 60.10°, 60.06°, 62.08° and 64.08°). All options will be available in a Tour Matte Satin or Tour Matte Black PVD finish with a True Temper Dynamic Golf S200 shaft and Golf Pride® New Decade MultiCompound Whiteout grip.

The Tour Trusty will be available at golf retailers on October 1st, 2013. To find an authorized COBRA dealer near you, visit <http://cobragolf.com/dealer-locator>

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#TourTrusty

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Media Contact:

Kristine Owens, COBRA PUMA GOLF, kristine.owens@cobrapuma.com; 760-710-3447

About COBRA PUMA GOLF

COBRA PUMA GOLF is a corporate division of PUMA North America and combines two strong brands that provide a full range of offerings to the golf industry. COBRA PUMA GOLF is an inclusive company for golfers of all abilities, attitudes and styles who enjoy the game. The portfolio includes COBRA Golf's high performance drivers, fairways, hybrids and irons, as well as PUMA Golf's sport and lifestyle footwear, apparel and accessories for both men and women. Fusing performance and style, COBRA PUMA GOLF brings a focus on innovation, technology, compelling design and superior performance with an edge to the global golf marketplace. COBRA PUMA GOLF is a part of PUMA SE, one of the world's leading sportlifestyle companies that designs and develops footwear, apparel and accessories. For more information, visit puma.com/golf and cobragolf.com