**PRESS RELEASE**

**LATEST PUMA EVOSPEED COLOURWAY INTRODUCED TONIGHT**

*PUMA’s Lightest Football First On Pitch In New Purple and Orange Design at*

*Manchester City’s UEFA Champions LeagueTM Match*

**Herzogenaurach, Germany (17th September 2013) –** PUMA today introduces the latest colourway of the evoSPEED 1.2, the performance football boot that helps players maximise their speed. The new purple and orange boot will first appear on pitch tonight, when Manchester City’s star striker Sergio Agüero will wear it in City’s UEFA Champions LeagueTM match against FC Viktoria Plzen.

The new evoSPEED 1.2 FG is designed to facilitate enhanced manoeuvrability and enables players to reach top speeds quickly while maintaining stability and comfort. In addition to Sergio Agüero, top international footballers including Santi Cazorla, Radamel Falcao, Gaël Clichy and Olivier Giroud will also be wearing the new colourway.

Sergio Agüero commented on the new colourway, “I have been wearing the new evoSPEED boot since May and it's a great boot. It's light, very comfortable in it and it helps me to be quicker in a match than my opponents. As a striker I need that, so I have a yard of pace against defenders that enable me to get into goal scoring positions. The new colourway is a striking colour, I like purple and was happy when PUMA presented this to me. It's a good result."

The evoSPEED 1.2 FG is fitted with the speedCELL™ technology that allows for the boot to have a mono-layer microfiber, which increases flexibility and reduces weight. The EverFit cage within the boot creates a snug midfoot fit. A combination of the Pebax outsole with the bladed and conical studs enhances stability for the heel, as well as absolute freedom during forefoot rotation. The upper features an extremely thin 3D film that allows for superior ball grip, even in wet conditions. The PUMA brand name on its inner side instead of the brand’s iconic formstripe rounds up the look of the new purple and orange colourway.

The full collection includes footwear for indoor and outdoor, apparel pieces, goalkeeper gloves and other equipment. The new evoSPEED products in the purple and orange colourway can be seen on pitch now, and will be available in-store from the 1st of October 2013.

For more information, please visit [www.pumafootballclub.com](http://www.pumafootballclub.com)

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**PUMA**

PUMA is one of the world’s leading Sportlifestyle companies that designs and develops footwear, apparel and accessories. It is committed to working in ways that contribute to the world by supporting Creativity, SAFE Sustainability and Peace, and by staying true to the principles of being Fair, Honest, Positive and Creative in decisions made and actions taken. PUMA starts in Sport and ends in Fashion. Its Sport Performance and Lifestyle labels include categories such as Football, Running, Motorsports, Golf and Sailing. Sport Fashion features collaborations with renowned designer labels such as Alexander McQueen and Mihara Yasuhiro. The PUMA Group owns the brands PUMA, Cobra Golf and Tretorn. The company, which was founded in 1948, distributes its products in more than 120 countries, employs about 11,000 people worldwide and has headquarters in Herzogenaurach/Germany, Boston, London and Hong Kong. For more information, please visit [http://www.puma.com](http://www.puma.com/)