## **PR FACTSHEET**



## AFRICA UNITY REPLICA JERSEY



Article: 736946 Color: 01 Size: S-XXL Material: 89% Polyester, 11% Elastane, Circular Knitted Jersey, Wicking Finish Inspired by the heat of the African sun, the vast skies and the continent's rich soil, the PUMA Africa Unity Replica Jersey is a take-down version of a revolutionary new football jersey and the world's first 'continental football kit'. Designed to be worn by PUMA's African football national teams and by some of the continent's best players -- Samuel Eto'o, Emmanuel Eboué and John Mensah.

Its unique colourway is bespoke. The brown pantone was created by mixing actual soil samples from Ghana, Ivory Coast, South Africa and Cameroon. The colour gradient transitions from brown to blue is a visual metaphor for soil to sky. All of the applications—the number and the badge—are cast in yellow representing the sun shining down on Africa.

The replica jerseys come pre-printed with 'Africa 10' on the back in the position where players' names and numbers would otherwise be found. The replica jersey also features the Africa Unity Badge depicting two hands locked in a solidarity handshake.

PUMA is one of the world's leading sportifiestyle companies that designs and develops footwear, apparel and accessories. It is committed to working in ways that contribute to the world by supporting Peace, Creativity, and SAFE Sustainability, and by staying true to the values of being Fair, Honest, Positive and Creative in decisors made and actions taken. PUMA starts in Sport and ends in Fashion. Its Sport Performance and Lifestyle labels include categories such as Football, Running, Motorsports, Golf and Sailing. The Black label features collaborations with renowned designers such as Alexander McQueen, Yasuhiro Mihara and Sergio Rossi. The PUMA Group owns the brands PUMA, Tretorn and Hussein Chalayan. The company, which was founded in 1948, distributes its products in more than 120 countries, employs more than 9,000 people worldwide and has headquarters in Herzogenaurach/Germany, Boston, London and Hong Kong, For more information, please visit www.puma.com

