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Rudolf Dassler by PUMA Accessories

Autumn/Winter 2009 To compliment the Autumn/Winter 2009 apparel collection, this season Rudolf Dassler by PUMA have created an exclusive range of handbags and luggage that mirrors the mainline range.

The **Casually Quilted Shopper, Clutch** and **Hobb** bags, embossed with the iconic hexagonal padded design, are the perfect mix of wardrobe staples and classic style. Each bag features multiple pockets inside and out and all are available in classic primary colours, deep blue, Dassler earth red, and cloud white.



Quilted Shopper



Clutch style



Hobb Bag

The **Contemporary Heritage** collection features timeless unisex designs that combine functionality with style. Versatile styles include the **Dassler Grip** bag, **Shopper** and **Messenger** all with structural detailing and offer a choice of handles – depending on your look! Burnt orange hues, black, and musk melange capture the colours for this season.



Dassler Messenger



Dassler Grip



Dassler Shopper

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PUMA is one of the world's leading sportlifestyle companies that designs and develops footwear, apparel and accessories. It is committed to working in ways that contribute to the world by supporting Peace, Creativity, and SAFE Sustainability, and by staying true to the values of being Fair, Honest, Positive and Creative in decisions made and actions taken. PUMA starts in Sport and ends in Fashion. Its Sport Performance and Lifestyle labels include categories such as Football, Running, Motorsports, Golf and Sailing. The Black label features collaborations with renowned designers such as Alexander McQueen, Yasuhiro Mihara and Sergio Rossi. The PUMA Group owns the brands PUMA, Tretorn and Hussein Chalayan. The company, which was founded in 1948, distributes its products in more than 120 countries, employs more than 9,000 people worldwide and has headquarters in Herzogenaurach/Germany, Boston, London and Hong Kong.

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