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**"Lightning" Bolt Strikes Twice With Historic Sprint Double  
For Jamaica and PUMA®  
- Sprint Sensation breaks 100m and 200m world records  
in Beijing -**

**Beijing, China, August 20<sup>th</sup> 2008** – PUMA's® Usain 'Lightning' Bolt of Jamaica made history Wednesday night in Beijing to become the first man in history to break world records in the 100m and 200m at the same Games. Bolt again demolished the field with a winning time of 19.30 seconds, beating the previous time of 19.32 seconds set by Michael Johnson in Atlanta in 1996.

Bolt, who won 100m gold in a world record time of 9.69 seconds last Saturday, also became the first athlete since Carl Lewis in 1984 to win Olympic gold in both disciplines. The Jamaican sprinter ran to victory in his now famous personalized PUMA Theseus II golden spikes inscribed with his nickname and the night's event - 'UGO 200m Beijing'.

Inspired by Bolt's victory, his Jamaican compatriot Melaine Walker also won gold in the women's 400m hurdles on Wednesday, reinforcing Jamaica and PUMA's sprint success in Beijing.

***Usain's Golden Theseus II Spikes***

Bolt worked with PUMA to develop the optimum running shoe. Running both the 100m and 200m, he needed a versatile shoe that provided support for power, as well as firmness to hold his foot in place around the turn.

Following this collaborative process, the complete Theseus II was born. Made from synthetic leather with an airmesh upper construction for maximum breathability, it enhances sprinting efficiency due to its stiffness of material. Bolt was wearing the Theseus II shoe when he broke both the 100m and 200m world records in Beijing – both inscribed with a personalized message.

***Follow Usain on his Quest for a third gold medal***

Log onto [www.chasingbolt.com](http://www.chasingbolt.com), Usain's personal blogumentary that gives fans the opportunity to gain an unprecedented look into the life of the world's fastest man. Featuring videos, photo galleries and regular blog postings, Chasing Bolt offers an extraordinary insight into the man behind the medals.

**Commemorative Gold Medal Bag Released by PUMA**

PUMA previously released a commemorative "Gold Medallion" bag, designed by Central St Martins student George Omerod as part of a PUMA funded design competition, following his victory in the 100m on Saturday. The "Gold Medallion" bag is available in PUMA stores worldwide.

PUMA Central Saint Martins Commemorative "Gold Medallion" bag by George Omerod



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