



Automobili Lamborghini unveils state-of-the-art showroom in Poole, marking UK expansion milestone

England's south coast welcomes hybrid performance and Italian DNA

Sant'Agata Bolognese/Poole, 13 May 2026 - Automobili Lamborghini further strengthens its strategic presence with the inauguration of its thirteenth UK showroom in Poole, Dorset.

The state-of-the-art dealership reinforces the brand's presence in one of its top four markets globally, creating a new destination on the south coast of England where Italian performance, design and exclusivity converge.

Celebrated in the presence of Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini, the inauguration represents an important step in the brand's continued UK growth.

"This new state-of-the-art showroom in Poole strengthens our presence in the UK, representing our thirteenth location in a country that is consistently one of our top markets globally," said Stephan Winkelmann, "At the same time, it underlines our commitment to delivering outstanding products from our fully hybridised range, demonstrating our design and performance leadership. We are dedicated to providing a personalised ownership experience defined by innovation and Italian craftsmanship."

The new showroom has been designed to allow clients to fully immerse themselves in the Lamborghini universe, acting as a hub to celebrate Lamborghini's Italian roots and global community. From vehicle sales and servicing to bespoke customisation and exclusive events, Lamborghini Poole brings the brand's distinctive Italian heritage closer to clients, reinforcing craftsmanship, excellence and creativity.

On display for attendees was Lamborghini's fully hybridised product range, underlining the brand's leadership in redefining performance through innovation and design. Guests had the opportunity to admire the Temerario¹, the latest addition to the line up; the Revuelto², the first V12 High Performance Electrified Vehicle (HPEV); and the Urus SE³, the first plug-in hybrid Super SUV.

Further reinforcing Lamborghini's commitment to exclusivity and craftsmanship, the event also featured the iconic Lamborghini Centenario, a one-off limited edition of just 40 units powered by a 770 hp naturally aspirated V12. The Centenario was presented as one of the celebrated forebears to the new Lamborghini Fenomeno, a model that embodies the brand's mastery in creating rare and highly exclusive vehicles.

Together, these models embody Lamborghini's vision of enhancing performance through electrification. This reaffirms the brand's commitment to responsible growth and innovation without compromising the authentic driving emotion that defines every Lamborghini.

¹Temerario (WLTP): Energy consumption (weighted combined): 6,4-4,3 kWh/100 km plus 11,2-10,3 l/100km; CO2 emissions (weighted combined): 272-252 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 14 l/100km

²Revuelto (WLTP): Energy consumption (weighted combined): 4,7 kWh/100 Km plus 15 l/100km; CO2 emissions (weighted combined): 350 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 17,9 l/100km

³Urus SE (WLTP): Energy consumption (weighted combined): 21,4 kWh/100 Km plus 5,71 l/100km; CO2 emissions (weighted combined): 140 g/km; CO2 class (weighted combined): E; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 12,9 l/100km



Media Information

Revuelto

The Revuelto, Lamborghini's first V12 High Performance Electrified Vehicle (HPEV), represents a new paradigm in the world of super sports cars, combining the iconic naturally aspirated V12 engine with a cutting-edge plug-in hybrid system. As part of Lamborghini's electrified lineup, it sets new standards in performance, driving dynamics and technological innovation. The powertrain combines a 6.5-litre V12 engine with three electric motors and a high specific power lithium-ion battery, delivering a total output of 1,015 CV.

This configuration enables the Revuelto to accelerate from 0 to 62 mph in just 2.5 seconds and to reach a top speed exceeding 215 mph, while ensuring immediate torque delivery and enhanced efficiency. The innovative 8-speed dual-clutch gearbox, introduced for the first time on a Lamborghini V12, further enhances performance and responsiveness, while advanced aerodynamics and torque vectoring ensure exceptional agility and stability.

Temerario

The Temerario, an authentic "Fuoriclasse", redefines the concept of the super sports car, combining extreme performance with a new generation of hybrid technology. At its core lies an all-new 4.0-litre twin-turbo V8 engine paired with three electric motors, delivering a total output of over 920 CV and enabling the engine to reach an exceptional 10,000rpm, an unprecedented benchmark in its segment.

This advanced architecture allows the Temerario to deliver instantaneous response, linear power and a unique high-revving character, ensuring an uncompromising driving experience. The plug-in hybrid system enhances both performance and efficiency, optimizing torque distribution and responsiveness in all driving conditions.

Urus SE

The Urus SE represents a new benchmark in the Super SUV segment, combining Lamborghini's signature performance with advanced hybrid technology. It is powered by a 4.0-litre twin-turbo V8 engine paired with an electric motor and a 25.9 kWh lithium-ion battery, delivering a total output of 800 CV and 950 Nm of torque.

This advanced plug-in hybrid powertrain enables acceleration from 0 to 62 mph in just 3.4 seconds and from 0 to 124 mph in 11.2 seconds, reaching a top speed of 194 mph, while offering over 35 miles of electric driving range. Equipped with 13 driving modes, including dedicated electric and hybrid configurations, the Urus SE delivers maximum versatility across all conditions, from urban fully electric driving to high-performance road use and demanding off-road environments.

AUTOMOBILI LAMBORGHINI

Founded in 1963 in Sant'Agata Bolognese, Automobili Lamborghini is a global icon of Italian automotive excellence. After more than 60 years of creating some of the most iconic cars in automotive history, Lamborghini became the first brand in the super sports car segment to offer a fully hybridized lineup: the Revuelto, a V12 HPEV (High Performance Electrified Vehicle); the Urus SE, the first plug-in hybrid Super SUV; and the all-new Temerario, the only production super sports car capable of reaching 10,000 rpm, thanks to its all-new twin turbo V8. Together, these models redefine performance while significantly reducing emissions.

Every Lamborghini is proudly conceived, designed, and built in Italy at the company's historic Internal 3 Media Information headquarters in Sant'Agata Bolognese—a production site that has been carbon-neutral for over a decade. Today, the one and only Sant'Agata Bolognese plant stands at the forefront of sustainability and technological innovation, reflecting the brand's broader commitment to decarbonization across its entire value chain under the "Direzione Cor Tauri" strategy.

In 2025, the plant reached a new milestone with 10,747 cars delivered globally, while setting new benchmarks in both innovation and sustainability. With approximately 3,000 employees and a commercial



Media Information

presence in 56 countries through 186 dealers, Automobili Lamborghini continues to push boundaries while staying true to its core values: brave, unexpected and authentic.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A.

Headquarters

Director of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Brand & Corporate Communication
Camilla Manzotti
T +39 360 1077907
camilla.manzotti@lamborghini.com

Product & Motorsport Communication
Francesco Colla
T +39 348 8629861
francesco.colla@lamborghini.com

Social Media & Digital Communication
Chiara Busolo
T +39 340 0791871
chiara.busolo@lamborghini.com

Motorsport Communication
Giovanni Zini
T +39 342 1318474
giovanni.zini@lamborghini.com

Heritage Communication
Enrico Pavesi
T +39 345 6749362
extern.enrico.pavesi@lamborghini.com

Regional Offices

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us

Europe, Middle East & Africa
Giulia Merra
T +39 340 622 8569
aw.giulia.merra@lamborghini.com

Asia Pacific
Tricia Tan
T +65 9073 3031
tricia.tan@lamborghini.com