



Lamborghini Temerario: Adventuring on the edge

“Only 30,000 days of life, and half of that asleep”. Explorer Mike Horn lives every day to the full: he is ‘Born Temerario’.

Sant’Agata Bolognese, 27 April 2026 – Look through the eyes of professional explorer Mike Horn and see the world a different way. Look through the windshield of the Lamborghini Temerario¹ on road or track and in the South African-born pioneer’s words: decide how to navigate the horizon in front, how to optimize your time.

“How you look out of the window at the race ahead is up to you,” says Mike. “On average we have 30,000 days of life, and we’ll spend half of that asleep. Don’t wait until tomorrow, be ‘Temerario’: fearless, intrepid. Discovery doesn’t lie at the very top of the mountain, or in the places you think you are trying to reach. Every time you head out there, you explore yourself and your potential. That is living.”

‘Born Temerario’ is the new video from Automobili Lamborghini. Explorer Mike Horn is always travelling, on the lookout for a new adventure, and for this project he takes to Italy’s snowy mountain roads rather than a jungle or a rock face. For him, it’s not the destination, it’s the journey. And this time, it’s in the Lamborghini Temerario.

Does a professional explorer see the world differently? Over 30 years, Mike Horn has led multiple expeditions across the globe, including circumnavigations and polar crossings. He has completed a solo, 18-month journey along the equator without motorized transport; a 20,000 km non-stop expedition following the Arctic Circle; and a multi-year voyage around the planet via the North Pole and South Pole. He undertook a four-year expedition focused on environmental education and walked to the North Pole in total winter darkness for 183 days. In addition, he has climbed four of the world’s highest mountains without oxygen. He does it because he made a fundamental decision to live at the limit of his capabilities.

“Who am I, what is the Temerario? I am not arrogant, but I find the comparisons compelling,” muses Mike. “My world is uncompromising, like Lamborghini. I must always perform at my absolute best. I plan, I design every expedition, every iteration. I lead my team to perform at the pinnacle of possibility, and we are subject to the extremes of emotion: excitement, elation, pure adrenaline and of course fear. But fear is simply the unknown: when you face it and overcome it, you transcend to another level.

“Life is about courage. We must head into the unknown. How we choose to get there, how we choose to travel the road ahead is up to us,” confirms Mike. “And as in life, when the environment changes, we must adapt. Like the Temerario: it’s an intrepid explorer on road, and its GT3 race car brother is formidable on track. I’m not afraid to lose, but I’m going out there to win.”

Reflecting the mindset of a fearless race driver, Mike Horn doesn’t worry about what he can’t control. *“The outcome is the same, why worry? Look outside yourself, discover your potential, reinforce yourself. The*

¹ Energy consumption (weighted combined): 4,3 kWh/100 Km plus 11,2 l/100km; CO2 emissions (weighted combined): 272 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 14 l/100km



Media Information

conclusion of our lives is always ultimately the same: it's what we do with our waking hours in between start and finish, how we embrace our voyage that matters."

"Exploring on that knife edge, the cutting edge, is being in control but out of control at the same time. This is adventure, this is exploration. It's how I want my journey to be, the way I live my life. I was 'Born Temerario'."

Like Mike Horn, the Lamborghini Temerario is 'fuoriclasse': in a class of its own. The Lamborghini Temerario looks to the future with an all-new design and hybrid powertrain layout. The High-Performance Electrified Vehicle (HPEV) from Lamborghini delivers the Italian marque's take on electrification: emissions reduction with heightened performance, combining a new V8 twin-turbo engine with three electric motors for a total power output of 920 CV, and the first and only production super sports car able to reach 10,000 rpm.

The Temerario GT3 race car, the first designed and developed entirely in-house by Lamborghini and its Squadra Corse race department, uses the same engine but without the hybrid element to meet current competition regulations, and is fearlessly aiming for victory in GT3 competitions around the world.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A.

Headquarters

Director of Communication

Tim Bravo

T +39 051 9597611

tim.bravo@lamborghini.com

Brand & Corporate Communication

Camilla Manzotti

T +39 360 1077907

camilla.manzotti@lamborghini.com

Product & Motorsport Communication

Francesco Colla

T +39 348 8629861

francesco.colla@lamborghini.com

Social Media & Digital Communication

Chiara Busolo

T +39 340 0791871

chiara.busolo@lamborghini.com

Motorsport Communication

Giovanni Zini

T +39 342 1318474

giovanni.zini@lamborghini.com

Heritage Communication

Enrico Pavesi

T +39 345 6749362

extern.enrico.pavesi@lamborghini.com

Regional Offices

North & South America

Jory Wood Syed

T +1 332 220 5217

jory.syed@lamborghini.us

Europe, Middle East & Africa

Liliya Dovbenchuk

T +39 349 756 2077

liliya.dovbenchuk@lamborghini.com

Asia Pacific

Tricia Tan

T +65 9073 3031

tricia.tan@lamborghini.com