



## **Lamborghini expands its presence in Poland with the opening of Katowice showroom**

### **A new destination in Silesia where Italian excellence, design, hybrid performance and exclusivity converge**

*Sant'Agata Bolognese/Katowice, 22 April 2026* – Automobili Lamborghini continues its strategic expansion in Eastern Europe with the inauguration of its second showroom in Poland, in Katowice, reinforcing its presence in one of the region's most dynamic and fast-growing luxury markets. Officially opened by Stephan Winkelmann, Chairman and CEO, together with Federico Foschini, Chief Marketing and Sales Officer, the new facility marks a significant milestone in the brand's development in Poland, where Lamborghini has been present for over 12 years.

Located in the heart of one of Poland's most economically vibrant regions, the new Lamborghini Katowice showroom has been conceived as more than a point of sale, becoming a destination where clients can fully immerse themselves in the Lamborghini universe. Built from the ground up and operated by La Squadra, a leading luxury and collector car specialist in the region, the new Sales and Service center combines state-of-the-art facilities with bespoke services and curated experiences, bringing the brand closer to its community through a seamless and personalized ownership journey. The showroom features a display of the latest Lamborghini models alongside a dedicated Ad Personam area, where customers can explore virtually limitless combinations of colors, materials and finishes, configuring their vehicles as unique expressions of their identity. The showroom also offers access to Lamborghini Selezione certified pre-owned cars and comprehensive aftersales services, including maintenance, original spare parts and accessories.

*"This new showroom strengthens our presence in Poland and marks an important milestone in a market where Lamborghini has been present for over 12 years, supported by a growing community of discerning clients and enthusiasts."* said Stephan Winkelmann, Chairman and CEO of Automobili Lamborghini. *"At the same time, it underlines our commitment to delivering outstanding products from our fully hybridized range, as the first super sports car manufacturer to offer it, alongside a personalized ownership experience defined by performance, innovation, design and Italian craftsmanship."*

The opening event reflected the convergence of design, art and technological innovation, presenting Lamborghini's fully hybrid lineup alongside a curated artistic contribution by Polish artist NeSpoon, internationally recognized for her work blending street, folk and contemporary art. The dialogue between local creative expression and Lamborghini's design language highlights the brand's strength and ability to connect its Italian heritage with the cultural identity of the communities in which it operates, reinforcing its role as a global brand rooted in craftsmanship, excellence and creativity.

At the core of the event stood Lamborghini's fully hybridized product range, underlining the brand's leadership in redefining performance through innovation and design. A Lamborghini



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Temerario<sup>1</sup> in Verde Gea, the latest addition to the range and an authentic 'Fuoriclasse', attracted particular attention with its new design language and all-new twin-turbo V8 hybrid powertrain capable of reaching 10,000 rpm. The other two High Performance Electrified Vehicles (HPEV), the Revuelto<sup>2</sup> in Viola Pasifae and the Urus SE<sup>3</sup> in Blu Astraeus, both also present during the event, offered guests a tangible expression of Automobili Lamborghini's position as the only super sports car brand to offer a fully hybridized lineup. Together, these models embody Lamborghini's vision of enhancing performance through electrification while reducing emissions, in line with the Direzione Cor Tauri strategy, reaffirming the brand's commitment to innovation and responsible growth without compromising the authentic driving emotion that defines every Lamborghini.

Further reinforcing Lamborghini's approach to exclusivity and craftsmanship, the event also featured two exceptional models: the Fenomeno and the Temerario Super Trofeo racing car. The Lamborghini Fenomeno, and first unveiled at Monterey Car Week in 2025, is strictly limited to just 29 units allocated to selected clients and exemplifies the brand's mastery in creating rare and highly desirable vehicles. Alongside it, the Temerario Super Trofeo in Verde Mercurius with Nero Noctis livery showcased the latest evolution of Lamborghini's one-make racing cars, underlining the strong connection between motorsport and technological innovation as a continuous platform for development and performance excellence.

*"As Italy has its 'Supercar Valley' in Emilia-Romagna, Poland has its equivalent in Silesia – a region with a thriving community of connoisseurs of the world's most coveted automotive brands."* commented Jakub Pietrzak, founder and owner of La Squadra. *"We are honored to welcome Automobili Lamborghini to this group, an achievement that marks a new chapter in the development of the Polish luxury and collector car market. The new Lamborghini showroom in Katowice will enable our clients to experience the very best of the brand through state-of-the-art facilities, bespoke services and exclusive experiences delivered by our experienced team."*

Following the successful opening of new showrooms across Eastern Europe in recent years, Automobili Lamborghini continues to strengthen its network in one of the largest and fastest-growing super sports car markets in the region, further expanding its global community and bringing its distinctive Italian DNA closer to clients worldwide.

### Revuelto

The Revuelto, Lamborghini's first V12 High Performance Electrified Vehicle (HPEV), represents a new paradigm in the world of super sports cars, combining the iconic naturally aspirated V12 engine with a cutting-edge plug-in hybrid system. As part of Lamborghini's electrified lineup, it sets new standards in performance, driving dynamics and technological innovation.

The powertrain combines a 6.5-liter V12 engine with three electric motors and a high specific power lithium-ion battery, delivering a total output of 1,015 CV. This configuration enables the Revuelto to accelerate from 0 to 100 km/h in just 2.5 seconds and to reach a top speed

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<sup>1</sup> Temerario: Combined energy consumption: 26,8 kWh/100 Km plus 11,2 l/100km; Combined CO2 emissions: 272 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 14 l/100km.

<sup>2</sup> Revuelto: Combined energy consumption: 10,1 kWh/100 Km plus 11,86 l/100km; Combined CO2 emissions: 276 g/km; Combined CO2 efficiency class: G; CO2 class with discharged battery: G; Combined fuel consumption with discharged battery: 17,8 l/100km.

<sup>3</sup> Urus SE: Combined fuel consumption: 2.08 l/100 km. Combined energy consumption: 39.5 kWh/100 km. Combined CO2 emissions: 51.25 g/km. Combined CO2 emission efficiency class: B. Combined fuel consumption with low battery: 12.9 l/100 km. CO2 efficiency class with low battery: G; (WLTP).



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exceeding 350 km/h, while ensuring immediate torque delivery and enhanced efficiency. The innovative 8-speed dual-clutch gearbox, introduced for the first time on a Lamborghini V12, further enhances performance and responsiveness, contributing to a completely new driving experience.

The Revuelto integrates advanced driving modes and energy management strategies that seamlessly combine electric and combustion power, offering both fully electric driving capabilities and maximum performance. Its lightweight carbon-fiber architecture, combined with advanced aerodynamics and torque vectoring, ensures exceptional agility and stability.

### **Temerario**

The Temerario, an authentic “Fuoriclasse”, redefines the concept of the super sports car, combining extreme performance with a new generation of hybrid technology. At its core lies an all-new 4.0-liter twin-turbo V8 engine paired with three electric motors, delivering a total output of over 900 CV and enabling the engine to reach an exceptional 10,000 rpm, an unprecedented benchmark in its segment. This advanced architecture allows the Temerario to deliver instantaneous response, linear power delivery and a unique high-revving character, ensuring an uncompromising driving experience.

The plug-in hybrid system enhances both performance and efficiency, optimizing torque distribution and responsiveness in all driving conditions. Thanks to its advanced powertrain and lightweight architecture, the Temerario achieves outstanding acceleration and dynamic capabilities, while maintaining the emotional engagement that defines every Lamborghini. The integration of electric torque vectoring further improves agility and precision, offering exceptional control both on road and track.

### **Urus SE**

The Urus SE represents a new benchmark in the Super SUV segment, combining Lamborghini’s signature performance with advanced hybrid technology. It is powered by a 4.0-liter twin-turbo V8 engine paired with an electric motor and a 25.9 kWh lithium-ion battery, delivering a total output of 800 CV and 950 Nm of torque. This advanced plug-in hybrid powertrain enables acceleration from 0 to 100 km/h in just 3.4 seconds and from 0 to 200 km/h in 11.2 seconds, reaching a top speed of 312 km/h, while offering over 60 km of electric driving range.

Equipped with 13 driving modes, including dedicated electric and hybrid configurations, the Urus SE delivers maximum versatility across every condition, from urban fully electric driving to high-performance road use and demanding off-road environments. Thanks to its EGO mode, drivers can fully personalize powertrain, steering and suspension settings, while the integration of a centrally mounted torque splitter and an electronically controlled rear differential ensures optimal torque distribution. This advanced architecture guarantees exceptional agility, enhanced driving dynamics and superior traction across all terrains, reinforcing the Urus SE’s position as a benchmark in its segment.

The Urus SE combines efficiency and performance without compromise, embodying Lamborghini’s forward-looking vision of electrified super sports cars.

## **AUTOMOBILI LAMBORGHINI**

Founded in 1963 in Sant’Agata Bolognese, Automobili Lamborghini is a global icon of Italian automotive excellence. After more than 60 years of creating some of the most iconic cars in automotive history, Lamborghini became the first brand in the super sports car segment to offer a fully hybridized lineup: the Revuelto, a V12 HPEV (High Performance Electrified Vehicle); the Urus SE, the first plug-in hybrid Super SUV; and the all-new Temerario, the only production super sports car capable of reaching 10,000 rpm, thanks to its all-new twinturbo V8. Together, these models redefine performance while significantly reducing emissions. Every Lamborghini is proudly conceived, designed, and built in Italy at the company’s historic



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headquarters in Sant’Agata Bolognese—a production site that has been carbon-neutral for over a decade. Today, the one and only Sant’Agata Bolognese plant stands at the forefront of sustainability and technological innovation, reflecting the brand’s broader commitment to decarbonization across its entire value chain under the “Direzione Cor Tauri” strategy. In 2025, the plant reached a new milestone with 10,747 cars delivered globally, while setting new benchmarks in both innovation and sustainability. With approximately 3,000 employees and a commercial presence in 56 countries through 186 dealers, Automobili Lamborghini continues to push boundaries while staying true to its core values: brave, unexpected and authentic.

Photos and video: [media.lamborghini.com](https://media.lamborghini.com)

All about Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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