



Lamborghini Accademia Neve 2026: performance, innovation, and lifestyle on the Livigno tracks

Ten days of pure adrenaline on snow and ice for a one-of-a-kind extreme driving experience

Sant'Agata Bolognese/Livigno, January 23 2026- Between January 6 and 16, 2026, Livigno hosted the latest edition of Lamborghini Accademia Neve, the world's most exclusive ice-driving experience. Launched in 2012, Accademia Neve is the stage where performance and style meet, offering participants the opportunity to master driving Lamborghini models on the snow and ice under the guidance of expert instructors and in the spectacular setting of the Alps.

The absolute star of this edition was the Temerario¹, the first plug-in hybrid Lamborghini V8 with High Performance Electrified Vehicle (HPEV) technology, which combines power and agility in a bold futuristic design. Alongside the Temerario, the Revuelto², Urus SE³, and Huracán Sterrato⁴ completed a fleet epitomizing Lamborghini's DNA: innovation, performance, and emotion.

The participants perfected control techniques such as understeering and oversteering on the renowned Livigno Ice Track, immersed in the breathtaking backdrop of the Italian Alps. The experience was made even more exclusive thanks to the involvement of some distinguished partners. **Bridgestone**, Lamborghini's 'Official Technical Partner', supplied custom-engineered Blizzak LM005 premium tires optimized for snow and ice – enabling participants to explore the dynamic potential of the cars to the fullest, as well as technical insights about these high-performance tires. **Macron** designed the technical apparel, ensuring maximum comfort and performance.

Sonus faber set up a genuine chalet dedicated to the brand, where guests could enjoy listening experiences with the exclusive Il Cremonese Ex3me-Automobili Lamborghini Edition speaker and discover the world of Sonus faber craftsmanship. Working alongside the Lamborghini team, the brand also organized hot laps set to music, with a curated playlist accompanying every maneuver, delivering a unique immersive experience. The world of sound also played a leading role in the hospitality areas: Sonus faber equipped every area and the lounge with the Omnia system and offered in-car demos during dinner.

The world of snowboarding took center stage with **Capita**, which presented a global preview of its new board with innovative **Union** bindings, all inspired by Lamborghini's DNA in the new Arancio Egon coloring with matte finish.

¹ Energy consumption (weighted combined): 4.3 kWh/100 km plus 11.2 l/100 km; CO₂ emissions (weighted combined): 272 g/km; CO₂ emission efficiency class (weighted combined): G; CO₂ class with discharged battery: G; Fuel consumption (combined) with discharged battery: 14 l/100 km.

² Energy consumption (weighted combined): 4.7 kWh/100 km plus 15 l/100 km; CO₂ emissions (weighted combined): 350 g/km; CO₂ emission efficiency class (weighted combined): G; CO₂ class with discharged battery: G; Fuel consumption (combined) with discharged battery: 17.9 l/100 km.

³ Energy consumption (weighted combined): 21.4 kWh/100 km plus 5.71 l/100 km; CO₂ emissions (weighted combined): 140 g/km; CO₂ emission efficiency class (weighted combined): E; CO₂ class with discharged battery: G; Fuel consumption (combined) with discharged battery: 12.9 l/100 km.

⁴ Fuel consumption and emission values for the Huracán Sterrato; Combined consumption and emissions: 14.9 l/100 km (WLTP); Combined CO₂ emissions: 337 g/km (WLTP)

Guests stayed at the prestigious Hotel Lac Salin SPA & Mountain Resort**, enjoying five-star hospitality, gourmet dinners, and time to relax in an exceptional natural setting. For the participants' travel companions, the Lamborghini VIP Lounge offered a prime view of the track, accompanied by hot chocolate and local specialties.

Accademia Neve 2026 offered participants the chance to experience pure Lamborghini adrenaline, putting the most iconic models of the range to the test under extreme conditions. An experience that transforms snow into a playground for performance and fun, in an exclusive setting where every bend delivers a thrill and every surge of acceleration leaves a lasting impression.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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