



## **Automobili Lamborghini brings Italian artistry to Miami Beach with a uniquely designed Temerario during Art Basel Miami 2025**

### **The first Temerario delivered in the Americas highlights the extensive personalization possibilities of Lamborghini's Ad Personam program**

*Sant'Agata Bolognese/Miami, FL December 4, 2025* – Automobili Lamborghini unveiled a special Temerario<sup>1</sup> Ad Personam last night at an exclusive event in Miami Beach. Presented to an audience of over 500 Lamborghini customers and VIPs at the modernist 1111 Lincoln Road venue, this unique interpretation of the Temerario showcases special paintwork and refined color and trim details that highlight the limitless possibilities of the Ad Personam personalization program. Powered by an all-new twin-turbo V8 hybrid powertrain that redefines performance, driving enjoyment and comfort, the Temerario is the only production super sports car capable of reaching 10,000 rpm – securing its place in a class of its own.

Its striking exterior demanded an additional 320 hours of hand-applied paintwork to achieve an innovative crystal paint effect. The finish blends Verde Shock, Grigio Maat and Nero Nemesis tones into an intricate artistic pattern that accentuates the car's aerodynamic lines. The result underscores the lightweight engineering of the "Alleggerita" package which incorporates extensive use of carbon fiber for customers with stronger track driving ambitions.

Inside, the design language continues with sport seats in Grigio Octans accented by Verde Scandal details. The crystal paint effect also reappears in the cabin, where the start-and-stop flap reprises the same color treatment used on the exterior. A distinctive feature is found in the Selleria craftsmanship: both the Temerario logo on the seats and the Bull emblem on the rear wall are embroidered using a technique that mirrors the complexity of the crystal paint's exterior pattern. To further underline the uniqueness of this configuration, the cabin features an Ad Personam plate certifying its exclusive creation by the program.

In attendance at the exclusive Miami Beach debut were Automobili Lamborghini Chairman and CEO Stephan Winkelmann and Chief Marketing and Sales Officer Federico Foschini, who were joined by Automobili Lamborghini America Chief Executive Officer Andrea Baldi.

*"This Temerario Ad Personam is a testament to our philosophy that true luxury lies in personalization. Every detail, from the crystal paintwork to the handcrafted interior, showcases the depth of creativity and craftsmanship that only Lamborghini can offer,"* remarks Stephan Winkelmann. *"The Temerario represents the boldest expression of Lamborghini's future, where groundbreaking technology, artisanal mastery, and the freedom of Ad Personam customization converge. This car doesn't just push boundaries; it redefines what a super sports car can be."*

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<sup>1</sup> Temerario: Energy consumption (weighted combined): 4,3 kWh/100 Km plus 11,2 l/100km; CO2 emissions (weighted combined): 272 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 14 l/100km



## Media Information

The Temerario is conceived and built at Lamborghini's Sant'Agata Bolognese headquarters, the brand's beating heart and a hallmark of Made-in-Italy excellence, where innovation, technology, and sustainability converge through cutting-edge processes and meticulous artisanal expertise. Customer deliveries are set to begin in the first quarter of 2026, marking the start of a new chapter for the model.

Complementing the unveiling, this special configuration was also integrated into Fast ForWorld, Automobili Lamborghini's digital engagement hub, where a dedicated 1:1 digital Twin allows users to explore every detail through the platform's configurator. During the event, guests were invited to discover newly introduced digital initiatives and collaborations, such as the **Ledger Stax™** x Lamborghini Edition, a secure device for safeguarding digital assets, and the Lamborghini ID, created with **Moca Network** to enable verified ownership and access to bespoke experiences. Enhancing the immersion even further, a **Vesaro** simulator provided attendees with a dynamic, virtual driving session.

Guests at the event also had the opportunity to experience Lamborghini's plug-in hybrid innovations up close, including the Urus SE<sup>2</sup> and the Revuelto<sup>3</sup>. The Urus SE, the first plug-in hybrid in the Urus lineup, showcased its formidable combination of a twin-turbo V8 engine and an electric motor delivering 800 horsepower. Alongside it, the Revuelto captivated attendees as Lamborghini's most powerful production car ever, a mid-engine HPEV pairing a naturally aspirated 6.5-liter V12 with three electric motors for a staggering 1,015 horsepower. Together with the Temerario, guests were able to view the full model lineup showcasing the brand's bold evolution into electrified performance.

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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<sup>2</sup> Urus SE: Energy consumption (weighted combined): 21,4 kWh/100 Km plus 5,71 l/100km; CO2 emissions (weighted combined): 140 g/km; CO2 class (weighted combined): E; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 12,9 l/100km

<sup>3</sup> Revuelto: Energy consumption (weighted combined): 4,7 kWh/100 Km plus 15 l/100km; CO2 emissions (weighted combined): 350 g/km; CO2 class (weighted combined): G; CO2 class with discharged battery: G; Fuel consumption with discharged battery (combined): 17,9 l/100km



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