



2024 The Real Race: a new chapter in Automobili Lamborghini's Esports and Young Drivers Evolution

The fifth season of the Super Trofeo Esports kicks off with the opening of the Automobili Lamborghini's new TikTok Channel

Sant'Agata Bolognese, 23 April 2024- Automobili Lamborghini inaugurates the 2024 season of The Real Race, its premier Esports initiative. This global platform is designed not only to showcase the prowess of virtual drivers worldwide but also to bridge the gap between virtual racing and real-world track experiences. Through Automobili Lamborghini's integrated approach, the aim is to scout and nurture emerging talents, providing them with opportunities to transition into real-world motorsport via the esteemed Young Driver Program.

It is by looking at new talents and new generations that Automobili Lamborghini chooses to open a new TikTok channel on this day: *Lamborghini Next*. This social channel is aimed at emphasizing projects such as the Esports championship, the entire gaming world, virtual reality, the metaverse and any initiative that affirms and enhances the look to the future that has always distinguished the brand.

Super Trofeo Esports - The Gateway to Professional Racing

The fifth season of the Super Trofeo Esports kicks off featuring the Lamborghini Huracán Super Trofeo EVO2 and thrilling new tracks racing on Assetto Corsa Competizione, developed by Kunos Simulazioni, the season promises excitement and intense competition. This championship extends across three continents, where elite competitors engage in fierce battles in a hybrid format of on-site and online races.

EU region drivers will embark on a four-round online series, beginning with a hot stint competition that leads into standalone racing qualifications. Similarly, competitors in the NALA and APAC regions will proceed through a hot stint qualification to a Regional Final, showcasing the top 24 drivers. The most skilled will advance to the on-site finals at Jerez de la Frontera on site during the Lamborghini Super Trofeo World Finals where the best driver will not only have the opportunity to compete on simulators equipped with MOZA Racing peripherals in order to join the Lamborghini Esports Team and participate in the Young Driver Program for the 2025 Season, but they will also live a true Lamborghini racing experience within the paddock.

Register now: <https://esports.lamborghini/register/>

Info and schedule: <https://esports.lamborghini/super-trofeo-esports/>

New Esports Challenge - A New Era in Racing

Continuing our collaboration with Gameloft, the third installment of the New Esports Challenge remains a critical component of The Real Race platform. This year, the challenge will feature a brand new car model, with details and registration dates to be announced later. Held within the Asphalt Legends Unite mobile game, the challenge includes unique time trial events across multiple platforms (iOS, Android, Microsoft/Xbox, and for the first time, Nintendo Switch and PlayStation). The top players will qualify as



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finalists, and they will compete in a direct elimination phase in the physical finals at the Lamborghini World Finals, in Jerez de la Frontera, in November.

Broadcasting and Online Presence

All events under The Real Race will be streamed live exclusively on [Automobili Lamborghini Squadra Corse's official YouTube channel](#) and social media platforms. For detailed schedules and updates, visit the official [Lamborghini Esports website](#).

Lamborghini Esports Team

Automobili Lamborghini's newly formed Esports team, featuring established talents such as David Tonizza, Dario Iemmulo winner of the Real Race / Super Trofeo Esports 2023, and Daniel Savini, is set to defend Lamborghini's heritage of performance both in virtual contests and on real tracks. Not only in Italy, but the Automobili Lamborghini Esports Team also expands across the ocean with Skyler Loverink from the USA and Jyeed Hutchinson from Canada. The team's main commitment this year will be the SRO Esports' Intercontinental GT Esports Series, which will start in June and continue until the end of the year through 6 races.

For the first time ever, the 2024 Esports team will join their real world colleagues at Jerez de la Frontera in the Young Driver Program giving them the opportunity to showcase their skills on the real tracks.

Official Automobili Lamborghini Esports sim Driver details: <https://esports.lamborghini/esports-team/>

Social Media

Stay Connected with the Lamborghini The Real Race and the Esports Team:

Instagram: @lamborhinishc

Twitter: @LamborghiniSC

Facebook: @LamborghiniSquadraCorse

YouTube: www.youtube.com/@Lamborghini

TikTok: @LamborghiniNext

Join us in this dynamic season of The Real Race, as Automobili Lamborghini continues to push the limits of racing innovation and nurture the next generation of racing talents.

For more information and registration: [Official Lamborghini Esports Website](#)



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Automobili Lamborghini Esports Team Social Media Channels

IG @lamborghinisc

Twitter @LamborghiniSC

FB @LamborghiniSquadraCorse

YT www.youtube.com/@Lamborghini

Tik Tok @Lamborghini Next

About Assetto Corsa Competizione

Assetto Corsa Competizione is the official GT World Challenge video game.

Thanks to the extraordinary quality of the simulation, the game allows you to experience the true atmosphere of the FIA GT3, GT4, and GT2 homologated championship, competing against drivers, teams, cars, and official circuits, reproduced in the game with the highest level of precision ever achieved. Sprint races, Endurance, Spa, and the 24 Hours of Nürburgring will come to life with an incredible level of realism, both in single-player and multiplayer modes.

Assetto Corsa Competizione stems from the years of experience of KUNOS Simulazioni and fully exploits the Unreal Engine 4 to ensure photorealistic weather conditions and graphics, night races, motion capture animations, reaching a new standard in terms of driving realism and immersion, thanks to its further improved tire and aerodynamic models. Designed to innovate, Assetto Corsa Competizione aims to promote eSports, putting players at the center of the GT World Challenge and putting them behind the wheel of the most prestigious GT racing cars, all reproduced with an exceptional level of detail.

Assetto Corsa Competizione is rated 'E' for everyone by ESRB and PEGI 3 for all ages and is available on PC (Steam), PS5, and Xbox Series X/S.

For more information on Assetto Corsa Competizione, visit the website: www.assettocorsa.gg.

About Moza Racing

Established in 2012 by a team of automotive engineers and sim racing drivers, MOZA Racing is a trailblazer in the automotive and sim racing industry. With over a decade of dedicated research and development in automotive powertrain, electric motor, and chassis control, coupled with an 8-year track record in designing, manufacturing, and delivering camera gimbals to millions of users globally, MOZA Racing officially entered the Sim Racing realm in September 2021.

Our sim racing product line, ranging from entry-level to pro-level, is crafted to meet the diverse needs of racing enthusiasts worldwide. As our user base continues to expand, reaching over 50 countries and experiencing exponential growth, MOZA Racing has solidified its position as the top preferred brand for esports events, professional racers, and racing enthusiasts alike.



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About Asphalt 9: Legends

Since 2006, Gameloft Barcelona has been developing benchmark games thanks to outstanding and highly talented people.

Based in the beautiful city of Barcelona, Spain, the studio is responsible for the launch and ongoing development of the popular Asphalt racing franchise, with current title Asphalt 9: Legends, had over 250 million downloads on Android, IOS and Microsoft devices.

Asphalt 9: Legends is an arcade mobile racing title developed to enhance the thrill and adrenaline of racing in some of the most dramatic environments and scenarios possible, in a collection of the finest sports and performance vehicles in the world.

Featuring amazing real-world locations, breathtaking visuals and packed full of action - Asphalt 9: Legends is the gateway to a high octane world of thrills and adventure.

Asphalt 9: Legends will evolve into Asphalt Legends Unite on July 17th. This massive game expansion will bring crossplay, enhanced graphics, new game modes, new cars and more features that will delight the community and push the franchise to new horizons

For more information on Asphalt Legends Unite, visit the official website: <https://asphaltlegendsunite.com/>

About AK Esports

Ak Esports is an Italian company leader in the organization of Esports competitions, Esports team management and events all over Europe, with a special focus on Sim Racing. Created by Ak Informatica, Italian PC Gaming Expert, since 2004 the company has seen a steady growth every year since then, working on the latest technology and Gaming titles to develop Esports Entertainment. Ak Esports developed several Esports assets for many different car manufacturers and in 2019 together with SRO Motorsport Group and Kunos Simulazioni created the first SRO Esports. Championship. Find out more about AK at www.akesports.it.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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