



Media Information

Automobili Lamborghini and 24Bottles are back together

The exclusive 2022 Special Edition by 24Bottles for Automobili Lamborghini is now available

Sant'Agata Bolognese, March 25 - Automobili Lamborghini and 24Bottles present their new collaborative 2022 special edition: two matching products, the Clima Bottle and Travel Tumbler, showcasing excellence, design and attention to detail through the concept of a sporty but sophisticated lifestyle.

Products from the partnership's first collaboration in July 2020 were inspired by the iconic camouflage of the Lamborghini Aventador SVJ, but this time Automobili Lamborghini and 24Bottles sought a new form of visual expression. This led to the development of an image with an iridescent effect based on the iconic Automobili Lamborghini hexagon: something that has been a distinguishing design feature of the Sant'Agata super sports cars from the very beginning.

Clima Bottle insulated bottles are made of 18/8 stainless steel and feature an iconic, internationally recognized 24Bottles design. They are perfect for preserving the flavor of drinks, which they can keep hot for up to 12 hours and cold for up to 24 hours.

Travel Tumbler insulated travel cups by 24Bottles are also made of 18/8 stainless steel. They stand out from all other products in the field thanks to their unique, 100% airtight and leakproof design, which means that they are perfect when you are on the move.

As well as innate dedication to design and research, the two brands from the Bologna area share an active commitment to sustainability. The joint efforts on this front by 24Bottles and Automobili Lamborghini have already produced two releases in two years and underlined the need for greater sustainability awareness in all industries in the world today.

The exclusive Second Edition Collection by 24Bottles for Automobili Lamborghini is available in the international 24Bottles and Automobili Lamborghini network of stores, at www.lamborghinistore.com and in the Lamborghini flagship store in Sant'Agata Bolognese.



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About 24Bottles®

24Bottles® is an Italian designer brand that was launched in 2013 with the goal of reducing the impact of disposable plastic bottles on the planet and our lives. It stems from research into the most convenient and practical solutions for staying hydrated in a healthy, stylish and eco-friendly way. Look after yourself, your health and the planet by choosing 24Bottles.

A wide range of stainless steel bottles with original designs can be found in the 24Bottles selection. There is something to suit all styles and occasions in the collection of sophisticated, reusable and extremely light products.

The company is a certified B Corp® and it completely offsets its entire carbon footprint. Its products are certified CarbonNeutral® thanks to its support for conservation projects, reforestation initiatives and rural communities in a number of different parts of the world. 24Bottles can be found in 65 different countries all over the globe: mainly in Europe, but also the Middle East and Far East (including China and Japan), as well as the USA, Canada and Australia.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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