



Media Information

Automobili Lamborghini at Pitti Immagine Uomo e Bambino

The Kidswear Fall-Winter 2022-23 collection

and the new Special Edition with 24Bottles on display

Sant'Agata Bolognese/Florence, 11 January 2022 - Automobili Lamborghini is participating in collaboration with 24Bottles and KABOOKI at the 2022 edition of Pitti Immagine Uomo e Bambino.

The 24Bottles premiere showcases the new Special Edition thermal bottle and the debut of the thermal travel mug, both featuring an elegant new Lamborghini-inspired design with a hexagonal pattern and an iridescent effect, available from March in authorized retail outlets including the Lamborghini store.

The new Fall-Winter 2022 collection for kids aged four to sixteen, in collaboration with the Danish children's wear specialist KABOOKI, expresses creativity, dynamism and energy through the use of slogans, deconstructed logos, and an artistic reimagining of iconic elements from the Sant'Agata Bolognese super sports cars. The collection will be available from September in the Automobili Lamborghini sales channels and selected retail outlets.

Stay updated on our website lamborghini.com and on media.lamborghini.com.



Automobili Lamborghini S.p.A.

Headquarters

Head of Communication

Tim Bravo

T +39 051 9597611

tim.bravo@lamborghini.com

Motorsport Communication

Francesco Colla

T +39 051 2156850

extern.francesco.colla@lamborghini.com

Brand & Corporate Communication

Clara Magnanini

T +39 051 9597611

clara.magnanini@lamborghini.com

Polo Storico & Heritage

Massimo Delbo

T +39 3331619942

massimo@delbo.us

Product & Brand Extension Communication

Rita Passerini

T +39 051 9597611

rita.passerini@lamborghini.com

Regional

Offices

Europe, Middle East & Africa

Emanuele Camerini

T +39 342 567 5842

emanuele.camerini@lamborghini.com

United Kingdom

Juliet Jarvis

T +44 (0) 7733 224774

juliet@jic.uk.com

Eastern Europe & CIS

Tamara Vasilyeva

T +7 925 503 6706

tamara.vasilyeva@lamborghini.com

Asia Pacific, Chinese Mainland, Hong Kong & Macau

Ma Weichao (Ms.) 马唯超

T +86 138 1009 5399

weichao.ma@lamborghini.com

Japan

Yasuki Yamagishi

T +81 801 1343 7756

yasuki.yamagishi@lamborghini.com

North & South America

Jory Wood Syed

T +1 332 220 5217

jory.syed@lamborghini.us

South-East Asia & Pacific

Alethea Tan

T +658711 1329

alethea.tan@lamborghini.com