



Media Information

Lamborghini Expands Retail Footprint in US with New Showroom in Greenwich, CT

- **Lamborghini Chairman and CEO, Stephan Winkelmann, attends Grand Opening of the new dealer partner in the company's largest global market**
- **New location increases presence in the tri-state area as Lamborghini celebrates record sales**
- **Retail space will showcase full product portfolio in strong region for super sports car sales**

Sant'Agata Bolognese/Greenwich, CT December 3, 2021 - Automobili Lamborghini announces the Grand Opening of Lamborghini Greenwich, the legendary Italian company's newest retail storefront in the U.S. Automobili Lamborghini Chairman and Chief Executive Officer, Stephan Winkelmann, attended the celebration and participated in the ribbon-cutting ceremony with dealer principal, Robert DiStanislao. In addition to showcasing the entire Lamborghini model lineup, the new showroom is equipped with all of Lamborghini's latest amenities, including a state-of-the-art Ad Personam configuration room which brings the personalization experience to life. Customers get to physically touch and play with their own combinations of colors and materials, such as soft leathers and carbon fiber details, customizing the Lamborghini of their dreams.

Lamborghini Greenwich, located at 300 West Putnam Avenue, is strategically positioned to serve clients in Fairfield County as well as the nearby communities of the tri-state region. The showroom is equipped with a 360-degree client experience representative of Lamborghini's modern and cutting-edge style, characterized by hexagonal shapes, clean lines and diffusion of light and color. The new space, which highlights Lamborghini's updated corporate identity, serves as the perfect canvas for, not only the all-new street-homologated race car, the Huracán STO, but also Lamborghini's super SUV, the Urus, and the flagship V12 Aventador Ultimae, among other models.

"Greenwich and its neighboring areas have proven to be a market of great influence for a luxury super sports car brand such as Lamborghini," said Winkelmann. "We recognize the reputation of the community's car culture and are eager to welcome new and current discerning clients for a full, immersive Lamborghini experience at Lamborghini Greenwich."

The opening of Lamborghini Greenwich supports the continued growth track of new vehicle sales and a high demand across the entire Lamborghini product portfolio. Automobili Lamborghini is on track to meet its best year ever in terms of record sales, positioning the brand for a strong 2022.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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