



## Media Information

### **6th November: the largest gathering in Lamborghini history for Movember**

#### **The House of Sant'Agata on the front line to spread awareness about men's health**

*Sant'Agata Bolognese, 9 November 2021* - Last Saturday, 1,500 Lamborghinis took to the streets around the world in support Movember's cause, marking the largest gathering in the history of the House of Sant'Agata. The cars, with hoods decorated with stickers in the shape of a moustache, the movement's symbol, paraded through the streets of cities on five continents, including New York, Sydney, London, Bangkok, Rome, and Cape Town. Customers from all over the world, invited to take part in the Bull Run organized by 92 Lamborghini dealers, supported the cause to raise funds and spread awareness on the important issue of prevention in men's health. The largest gatherings were held in North America, with a total of 600 cars participating in 22 states, and in the UK, where the British dealers brought 200 customers with their Lamborghinis to Blenheim Palace in Oxfordshire.

Throughout the month of November, a fundraiser launched by the foundation is active on a dedicated platform (<https://bit.ly/3AL7aNO>), where donations can be made.

#### **Movember**

Movember is the leading charity changing the face of men's health on a global scale, focusing on mental health and suicide prevention, prostate and testicular cancer. The charity raises funds to deliver innovative, breakthrough research and support programs that enable men to live happier, healthier and longer lives. Committed to disrupting the status quo, millions have joined the movement, helping fund over 1,250 projects around the world. In addition to tackling key health issues faced by men, Movember is working to encourage men to stay healthy in all areas of their life, with a focus on men staying socially connected and becoming more open to discussing their health and significant moments in their lives. The charity's vision is to have an everlasting impact on the face of men's health. To donate or learn more, please visit [Movember.com](https://www.movember.com).

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)





## Media Information

### **Automobili Lamborghini S.p.A.** Headquarters

Head of Communication  
**Tim Bravo**  
T +39 051 9597611  
[tim.bravo@lamborghini.com](mailto:tim.bravo@lamborghini.com)

Motorsport Communication  
**Francesco Colla**  
T +39 051 2156850  
[extern.francesco.colla@lamborghini.com](mailto:extern.francesco.colla@lamborghini.com)

Brand & Corporate Communication  
**Clara Magnanini**  
T +39 051 9597611  
[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Polo Storico & Heritage  
**Massimo Delbo**  
T +39 3331619942  
[massimo@delbo.us](mailto:massimo@delbo.us)

Product & Brand Extension Communication  
**Rita Passerini**  
T +39 051 9597611  
[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

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### **Regional Offices**

Europe, Middle East & Africa  
**Emanuele Camerini**  
T +39 342 567 5842  
[emanuele.camerini@lamborghini.com](mailto:emanuele.camerini@lamborghini.com)

United Kingdom  
**Juliet Jarvis**  
T +44 (0) 7733 224774  
[juliet@jic.uk.com](mailto:juliet@jic.uk.com)

Eastern Europe & CIS  
**Tamara Vasilyeva**  
T +7 925 503 6706  
[tamara.vasilyeva@lamborghini.com](mailto:tamara.vasilyeva@lamborghini.com)

Asia Pacific, Chinese Mainland, Hong Kong & Macau  
**Xian Lei (Norah) 鲜蕾**  
T +86 13 8118 74497  
[lei.xian@lamborghini.com](mailto:lei.xian@lamborghini.com)

Japan  
**Yasuki Yamagishi**  
T +81 801 1343 7756  
[yasuki.yamagishi@lamborghini.com](mailto:yasuki.yamagishi@lamborghini.com)

South-East Asia & Pacific  
**Alethea Tan**  
T +658711 1329  
[alethea.tan@lamborghini.com](mailto:alethea.tan@lamborghini.com)

North & South America  
**Jory Wood Syed**  
T +1 332 220 5217  
[jory.syed@lamborghini.us](mailto:jory.syed@lamborghini.us)