



Media Information

Automobili Lamborghini kidswear: arrival of the new autumn/winter collection 2021 Collaboration with Danish company KABOOKI continues

Sant'Agata Bolognese/5 November 2021 - Automobili Lamborghini presents the new children's autumn/winter 2021 collection developed in collaboration with Danish company KABOOKI, which specializes in clothing for youngsters aged from four to 14 years old.

The new clothing range perfectly reflects the brand's DNA: the garments are dynamic, colourful and evoke details from the Sant'Agata Bolognese super sports cars. The new collection stands out for its contemporary look, enriched by artistic elaboration to live every day in pure Lamborghini style.

Available on LamborghiniStore.com from today, the collection combines boldness and functionality with a selection of jackets, sweatshirts, t-shirts, sweatpants and caps, expressing the essence of Automobili Lamborghini through new creative patterns that reinterpret the iconic elements of the cars, including the Y-camouflage pattern and glow-in-the-dark prints.

A special Christmas capsule is also available, featuring elaborations of the Automobili Lamborghini logocript and an all-over Y pattern with fluorescent details.

All items are available in the online shop www.lamborghiniStore.com, as well as in selected retail outlets in Italy, Denmark, Germany, Austria, Belgium and, of course, from the flagship Automobili Lamborghini shop in the Sant'Agata Bolognese factory.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com





Media Information

Automobili Lamborghini S.p.A. Headquarters

Head of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com
Motorsport Communication
Francesco Colla
T +39 051 2156850
extern.francesco.colla@lamborghini.com

Brand & Corporate Communication
Clara Magnanini
T +39 051 9597611
clara.magnanini@lamborghini.com
Polo Storico & Heritage
Massimo Delbo
T +39 3331619942
massimo@delbo.us

Product & Brand Extension Communication
Rita Passerini
T +39 051 9597611
rita.passerini@lamborghini.com

Regional Offices

Europe, Middle East & Africa
Emanuele Camerini
T +39 342 567 5842
emanuele.camerini@lamborghini.com

Asia Pacific, Chinese Mainland, Hong Kong & Macau
Xian Lei (Norah) 鲜蕾
T +86 13 8118 74497
lei.xian@lamborghini.com

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.us

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet@jic.uk.com

Japan
Yasuki Yamagishi
T +81 801 1343 7756
yasuki.yamagishi@lamborghini.com

Eastern Europe & CIS
Tamara Vasilyeva
T +7 925 503 6706
tamara.vasilyeva@lamborghini.com

South-East Asia & Pacific
Alethea Tan
T +658711 1329
alethea.tan@lamborghini.com