



Automobili Lamborghini launches the FEELOSOPHY project

Sant'Agata Bolognese, July 15, 2021 - Automobili Lamborghini has officially launched a well-being program that puts people at the center and that will become one of the company's most comprehensive initiatives on behalf of its employees. It is called FEELOSOPHY, and it is the evolution of the People Care project that the House of Sant'Agata has been carrying out for many years.

Lamborghini FEELOSOPHY - a name that derives from joining "feeling" and "philosophy" - is the natural development of years of activity dedicated to taking care of the employees and the ideal synthesis of the company's holistic approach to people care.

The Lamborghini FEELOSOPHY program is based on three solid pillars - Body, Mind, Purpose - and promotes initiatives aimed at cultivating the growth and well-being of people from the perspective of listening and continuous improvement, highlighting issues of primary importance for the company, such as inclusion and diversity. The project includes longstanding initiatives related to parenting and to physical and mental well-being, and is now enriched with new proposals dedicated, for example, to sustainable nutrition, emotion management, and the importance of sleep. The new well-being program also aims to promote creating community and opportunities for meeting and discussion, for example, through podcasts and talks, which increase employee engagement, strengthening their sense of belonging and team spirit.

The growth that Automobili Lamborghini has experienced in recent years has always been accompanied by a consistent vision: people are at the center of the business concept, and this vision has guided the evolution of the company People Care program initiated in 2013, starting from active listening to employees. To develop the project, Lamborghini started from a detailed internal survey aimed at mapping the company's Well-Being Index. Developed by Deloitte Italy, this index was instrumental in identifying the main areas of improvement in relation to the three pillars of well-being (Body, Mind and Purpose) and allowed for the development of a specific action plan, ensuring interaction between individual needs and collective aspirations oriented towards creating shared value.

Umberto Tossini, Chief Human Capital Officer of Automobili Lamborghini, stated: *"Lamborghini has always been committed to the development of a corporate culture focused on the individual, which allows us to fully guarantee the well-being of people and their families. We are very proud of all the initiatives we have designed and implemented over the years, and Lamborghini FEELOSOPHY allows us to consolidate the implementation of our strategy. This project comes at a time that has been extremely difficult and complex for each of us, but it confirms our commitment and desire to actively contribute to the creation of shared and sustainable value for our company and our territory".*

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Media Information



Automobili Lamborghini S.p.A. Headquarters

Head of Communication
Tim Bravo
T +39 051 9597611
tim.bravo@lamborghini.com

Motorsport Communication
Francesco Colla
T +39 051 2156850
extern.francesco.colla@lamborghini.com

Brand & Corporate Communication
Clara Magnanini
T +39 051 9597611
clara.magnanini@lamborghini.com

Polo Storico & Heritage
Massimo Delbo
T +39 3331619942
massimo@delbo.us

Product & Brand Extension Communication
Rita Passerini
T +39 051 9597611
rita.passerini@lamborghini.com

Regional Offices

Europe, Middle East & Africa
Emanuele Camerini
T +39 342 567 5842
emanuele.camerini@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet@jic.uk.com

Eastern Europe & CIS
Tamara Vasilyeva
T +7 925 503 6706
tamara.vasilyeva@lamborghini.com

Asia Pacific, Chinese Mainland, Hong Kong & Macau
Nancy Rong 荣雪霏
T +86 10 6531 4614
xuefei.rong@lamborghini.com

Japan
Kumiko Arisawa
T +81 804 606 0487
kumiko.arisawa@lamborghini.com

South-East Asia & Pacific
Alethea Tan
T +658711 1329
alethea.tan@lamborghini.com

North & South America
Jory Wood Syed
T +1 332 220 5217
jory.syed@lamborghini.com