



Media Information

Lamborghini presents the Moleskine Special Edition 2021

Emiliano Ponzi designs the new special edition of the famous notebook for Lamborghini

Sant'Agata Bolognese/Milan, 3 June 2021 - Automobili Lamborghini and Moleskine have commissioned Emiliano Ponzi to create a cover illustration and interior design for the 2021 notebook, bringing to life a new and exciting Special Edition. This follows years of collaboration that spawned many customizations of the famous notebook, both for the annual edition and for a number of Lamborghini events.

Artist Emiliano Ponzi, one of the finest illustrators of his generation, expresses himself with bold, textured artwork that employs repetition, a judicious use of line, strong graphic compositions, and the use of conceptual metaphors to define and communicate a theme. His illustrations are featured in distinguished publications, books, newspapers and world-renowned advertisements for clients such as The New York Times, Le Monde, The New Yorker, Louis Vuitton, MoMA NY, Cartier and Der Spiegel.

The collaboration between Automobili Lamborghini and Moleskine arose from a careful evaluation of the graphic approach, staying consistent with the brands' values both in terms of the evocative design projects and prestige at international level. Emiliano Ponzi's graphic style perfectly reflects these characteristics.

The narrative crafted by the artist tells us about a journey with a Lamborghini Huracán EVO that starts in an urban context, meanders through a naturalistic setting, and culminates at sunset with the illustration that we see on the cover.

This creative endeavor aims to highlight the poetic, metaphysical aspect of the dreams and emotions associated with driving, owning and being accompanied by a Lamborghini, giving a logical order to a unique story. The Lamborghini provides the color in both dream journeys and real ones, in the context of open spaces and urban settings.

The Moleskine notebook for Automobili Lamborghini, Special Edition 2021, will be available from June at Lamborghini dealers, the boutique in Sant'Agata Bolognese, and the e-commerce channel [LamborghiniStore.com](https://www.lamborghini.com)

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com





Media Information

Automobili Lamborghini S.p.A. Headquarters

Head of Communication

Tim Bravo

T +39 051 9597611

tim.bravo@lamborghini.com

Motorsport Communication

Francesco Colla

T +39 051 2156850

extern.francesco.colla@lamborghini.com

Brand & Corporate Communication

Clara Magnanini

T +39 051 9597611

clara.magnanini@lamborghini.com

Polo Storico & Heritage

Massimo Delbò

T +39 3331619942

massimo@delbo.us

Product & Brand Extension Communication

Rita Passerini

T +39 051 9597611

rita.passerini@lamborghini.com

Regional Offices

Europe, Middle East & Africa

Emanuele Camerini

T +39 342 567 5842

emanuele.camerini@lamborghini.com

United Kingdom

Juliet Jarvis

T +44 (0) 7733 224774

juliet@jic.uk.com

Eastern Europe & CIS

Tamara Vasilyeva

T +7 925 503 6706

tamara.vasilyeva@lamborghini.com

Asia Pacific, Chinese Mainland, Hong Kong & Macau

Nancy Rong 荣雪霏

T +86 10 6531 4614

xuefei.rong@lamborghini.com

Japan

Kumiko Arisawa

T +81 804 606 0487

kumiko.arisawa@lamborghini.com

South-East Asia & Pacific

Alethea Tan

T +658711 1329

alethea.tan@lamborghini.com

North & South America

Jiannina Castro

T +1 703 3647926

jiannina.castro@lamborghini.com