



Media Information

Lamborghini eSports announces second edition of The Real Race competition for sim racers around the world

Sant'Agata Bolognese, May 20, 2021 - The first edition of Lamborghini eSports' The Real Race in 2020 was a major success, attracting more than 2500 drivers from 109 countries. The competition returns for its second year in 2021, with a new and upgraded regional format featuring three tournaments across Europe, America and Asia. Once again, the world's leading sim racers will compete driving a Lamborghini Huracán GT3 EVO in the simulation racing game Assetto Corsa Competizione, to win an experience at Lamborghini Headquarters in Italy and the opportunity to become the first Lamborghini Official Sim Driver.

Assetto Corsa Competizione was developed alongside car manufacturers and provides a dynamic platform for Lamborghini's latest racing series. The game is also used by official Lamborghini Squadra Corse test and race drivers in their real-world preparations.

Following 2020's inaugural competition won by German sim racer Nils Naujoks, this year Lamborghini eSports offers a new global approach to The Real Race. Racers will compete both in traditional Grand Prix and in three Endurance races to earn points within their regional leaderboards.

The super sports car brand will fuel the sim racing community by creating an immersive eSports competition at the wheel of the Lamborghini Huracán GT3 EVO: the three-times winning car of the Daytona 24 Hours. Lamborghini's Centro Stile, its in-house design department, has created an exclusive race livery, which is customizable in 12 different versions by competitors, with each car and displaying the trademark logos of partners, Kaspersky and Assetto Corsa Competizione.

The competition will take place in a tournament running from June to November in which racers around the world can sign up for the open qualifiers, running weekdays Monday to Friday. The top 40 players from the open qualifiers go to the closed qualifier hosted every Saturday. Finally, the top 20 participants from the closed qualifiers will enter The Real Race on Sunday, competing twice on the same track. The 10 weekly qualifiers for each region will offer participants the chance to earn points for their respective regional ranking and climb the ladder to become the next regional champion.

"eSports is a field where we want to play a major role." says Federico Foschini, Lamborghini Chief Marketing & Sales Officer *"The Real Race is a six months-long event that allows players to live the thrill of true competition through the preparation and participation in races against some of the best sim racers in the world. We're proud to host this competition and to offer The Real Race's winner the opportunity to live a real-life immersive experience in the world of Lamborghini and be provided with the prospect of a career in eSports."*



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This second edition of The Real Race strengthens Lamborghini's support and commitment to the eSports scene. After launching its first digital competition last year, Lamborghini has signed partnerships with major gaming brands on the eSports scene including Rocket League and Asphalt 9: Legends, which now offer players the opportunity to drive Lamborghini models including the Huracán STO and the Essenza SCV12.

| The Real Race - Practical information | |
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| Registrations open on Thursday, May 20 th at 10 am CEST | |
| To sign up, go to: https://esports.lamborghini/ | |
| Calendar | |
| Grand Prix | Endurance Mode |
| 5-13 Jun - Monza 5-11 Jul - Laguna Seca 2-8 Aug - Kyalami 23-29 Aug - Zandvoort 27 Sept - 30 Oct - Catalunya 11-17 Oct - Silverstone 22-28 Nov - Misano Adriatico | 19-25 Jul - Suzuka 13-19 Sept - Nurburgring 8-14 Nov - Spa Francorchamps |
| How to watch? | |
| The entire competition will be broadcast on Lamborghini Squadra Corse YouTube channel. | |

The Real Race 2021 prizepool will include a track experience with the Lamborghini Squadra Corse and a VIP experience at Lamborghini Headquarters and a chance for the TOP 1 player of each regional ranking to become a Lamborghini Official Sim driver.

For more information and details on how to enter, visit esports.lamborghini.

About Assetto Corsa Competizione

Assetto Corsa Competizione is the new official GT World Challenge videogame. Thanks to the extraordinary quality of simulation, the game will allow you to experience the real atmosphere of the FIA GT3 homologated championship, competing against official drivers, teams, cars and circuits, reproduced in-game with the highest level of accuracy ever achieved. Sprint, Endurance and Spa 24 Hours races will come to life with an incredible level of realism, in both single and multiplayer modes.



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Assetto Corsa Competizione is born from KUNOS Simulazioni's long-term experience, and it takes full advantage of Unreal Engine 4 to ensure photorealistic weather conditions and graphics, night races, motion capture animations, reaching a new standard in terms of driving realism and immersion, thanks to its further improved tyre and aerodynamic models.

About Intel

With a clear, shared purpose, we are inspired to create, innovate, and push the boundaries of technology. For more than 50 years, Intel and our people have had a profound influence on society. Our ambitions and our opportunity have never been greater. We stand at the brink of several technology inflections—AI, 5G network transformation, and the rise of the intelligent edge—that, together, will shape the future of technology. Silicon and software are at the core of these inflections, and Intel is at the center of it all.

About Kaspersky

Kaspersky is a global cybersecurity and digital privacy company founded in 1997. Kaspersky's deep threat intelligence and security expertise is constantly transforming into innovative security solutions and services to protect businesses, critical infrastructure, governments and consumers around the globe. The company's comprehensive security portfolio includes leading endpoint protection and a number of specialized security solutions and services to fight sophisticated and evolving digital threats. Over 400 million users are protected by Kaspersky technologies and we help 240,000 corporate clients protect what matters most to them.

Learn more at www.kaspersky.com.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



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