



## Media Information

### **Earth Day: Lamborghini receives the Green Star 2021 award and renews its commitment to environmental sustainability by participating in #Project1Hour**

- **Lamborghini among the most sustainable companies in Italy**
- **A digital talk on climate change in support of VW Group's #Project1Hour campaign**
- **Winkelmann: "We are ready to accelerate our commitments in regard to environmental sustainability, with an announcement coming soon. We want to give concrete answers, with significant innovations, to this time of profound transformation that is affecting the automotive industry as a whole."**

*Sant'Agata Bolognese, 22 April 2021* - On the occasion of Earth Day, Automobili Lamborghini receives the Green Star 2021 award, ranking among the most sustainable companies in Italy. The award is given annually by the German Institute for Quality and Finance (ITQF) in collaboration with the Institute for Management and Economic Research (IMWF) of Hamburg, which carry out complex and detailed online research to determine the companies that are most committed to green economy strategies, with the specific intent of minimizing industrial impact in full respect for the environment and society.

Alongside this important recognition, Lamborghini is actively participating in the #Project1Hour initiative, organized by Volkswagen Group through a global campaign involving its more than 660,000 employees worldwide, to reflect on climate change and on the impact that our behaviors and habits have on the planet. In support of this project, Lamborghini has organized a digital talk open to its 1,800 people, held by two climate change experts: Silvia Torresan, PhD in Science and Management of Climate Change at Ca' Foscari University in Venice and co-director of the Risk Analysis and Adaptation Strategies Division (RAAS) at the Euro-Mediterranean Center on Climate Change (CMCC); and Luca Bracali, photographer, filmmaker, explorer and ambassador for life of Save the Planet. Today's presentation is part of the various environmental awareness and education initiatives promoted by the company for its employees, such as the internal communication campaigns and the various events organized at Parco Lamborghini.

Stephan Winkelmann, President and CEO of Automobili Lamborghini, commented: *"The Green Star Award and our contribution to the #Project1hour campaign are further proof of the company's commitment, pursued with a great sense of responsibility since 2009 and which, through continuous industrial investments, led to the achievement of CO<sub>2</sub>-neutral certification in 2015 that was also maintained following the recent production site expansion. We are currently engaged in defining a strategy, to be officially announced soon, which will lead us to accelerate our commitments with regards to environmental sustainability. We want to give concrete answers, through significant innovations, during this time of profound transformation that affects the whole automotive industry. We are convinced that our decisions as a company, but also as individuals, can make a difference: for us and for our future generations."*

#### **Lamborghini's actions in relation to environmental sustainability**

Automobili Lamborghini pursues a specific business strategy based on a program of corporate ethical responsibility. The company's objective is to create value through responsible actions



## Media Information

towards the world in which it operates, thus contributing to the sustainable development of the economy and society with constant care for the environment.

Lamborghini's sustainability project started in 2009 and has achieved a series of important milestones over the years:

- 2009: Lamborghini was the first and only Italian company in the automotive sector to obtain **EMAS environmental certification**.
- 2010: **Inauguration of one of the largest photovoltaic systems in the industrial sector in Emilia-Romagna**, covering an area of 15,000 square meters and providing a CO<sub>2</sub> reduction of 1,000 tons per year.
- 2011: Inauguration of the **Lamborghini Park**, a pioneering environmental initiative created in collaboration with the community of Sant'Agata Bolognese and the universities of Bologna, Bolzano and Munich. The project involved the planting of 10,000 oak trees.
- 2012: Inauguration of a **building specifically dedicated to the development of prototypes and pre-series cars**. It was the first industrial multi-story building in Italy designed to achieve energy class A.
- 2015: Implementation of the **new trigeneration and district heating systems**, two of the main projects supported by the company in Sant'Agata Bolognese to obtain **CO<sub>2</sub>-neutral certification for the entire plant**. The district heating system alone, which distributes hot water inside the factory from a biogas-fuelled cogeneration plant, saves around 1,800 tons of CO<sub>2</sub> each year.
- 2016: Installation of an **apiary to start an environmental biomonitoring activity with bees** inside the Lamborghini Park. In addition to the ecological purposes and monitoring of pollution levels in the area surrounding the Sant'Agata Bolognese production site, the apiary produces certified Lamborghini-brand honey which is distributed yearly to the employees.
- 2017: Inauguration of **Torre 1963** office building, which obtained the record score in Italy (92 pts) in **Leadership in Energy and Environmental Design (LEED) Platinum certification**, the highest international standard of energy and environmental certification for buildings.
- 2018: With the expansion of the Sant'Agata Bolognese production site (from 80,000 to 160,000 square meters), following the launch of the **Urus project, the entire plant maintained the CO<sub>2</sub>-neutral certification obtained in 2015** thanks to an expansion project that fully respected the commitments made in terms of environmental sustainability.
- 2019: Implementation of the **new Urus paint shop** that resulted in a 30% reduction in land use compared to a comparable plant. **95% of the paints used are water-based**, and with **E-Cube technology**, which allows overspray to be captured during the painting process, water consumption for air filtration is reduced to zero.
- In 2019, the **company canteen** became **plastic-free**.



## Media Information

- **2020: Efficient resource management, energy supply from renewable sources, protection of biodiversity, and recycling of materials:** these are just some of the targets achieved in the course of 2020 that aim to meet new global challenges for a more sustainable future. In addition, the company set up a new Sustainability Task Force, an interdepartmental working group with the aim of exchanging new ideas for continuous improvement. Finally, even during the period of the Covid-19 pandemic, Lamborghini did not turn its attention away from environmental and sustainability issues and distributed washable masks to all its employees, which makes it possible to significantly reduce the waste resulting from their use and be more eco-friendly.

Photos and videos: [media.lamborghini.com](https://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)



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