



Media Information

Lamborghini Lounge returns to Porto Cervo: live premier of Huracán EVO RWD Spyder with an exclusive Colours and Stars dinner by Mauro Colagreco.

Sant'Agata Bolognese/Porto Cervo, 3 August 2020 - Automobili Lamborghini returns to Sardinia's Costa Smeralda to open its Lamborghini Lounge in Porto Cervo. For the second year running, Lamborghini guests and VIPs intrigued by the Lamborghini lifestyle can explore the super sports cars and Urus Super SUV as well as many other facets of the Lamborghini brand, including test drives around Sardinia's sparkling coastline.

To celebrate summer and the live presentation of the Huracán EVO RWD Spyder, selected brand friends were invited to the superlative yet intimate spot of San Pantaleo, where Mauro Colagreco, Michelin three-starred chef and owner of restaurant Mirazur in Menton, the 'world's best' according to the latest 50 World's Best Restaurants, impressed guests with his culinary philosophy mixed particularly for this occasion with vivid presentation.

Over 120 guests, including local personalities and VIPS, attended the exclusive yet open-air and distanced, colorful dinner.

"After its virtual presentation in May, we're delighted to present this model live to our customers and other important guests," said Andrea Baldi, Automobili Lamborghini CEO for EMEA region. "We could not create a better name than Colors and Stars for this occasion: the colors of our Ad Personam personalization program and the colors of Sardinia, epitomized by the culinary art of multi-starred chef Mauro Colagreco and his dishes and of course even the stars under which we're dining together."

Open from 8 July to 6 September, the Lamborghini Lounge is created on the Promenade du Port, linked to Porto Vecchio (the old port) where the super yachts moor during summer months. The 600-square meter lounge area hosts the latest Lamborghini models, including the Huracán EVO rear-wheel drive Spyder launched this year: the perfect open-top super sports car for exploring the island. Alongside the V10 Huracan EVO line-up, guests can enjoy the dynamic luxury of the Urus Super SUV and marvel at the iconic V12 Aventador SVJ.

For the occasion, a scale model of the motor yacht "Tecnomar for Lamborghini 63" is also on display, representing the state-of-the-art of luxury speed boats.

The lounge allows visitors to explore the Lamborghini range and the infinite possibilities for personalizing their own super sports model in the Ad Personam Studio, via the car configurator and the samples of colors and trims displayed.

The Lamborghini Lounge program includes permanent locations in New York and Tokyo and pop-ups like in Porto Cervo, all developed to create a vibrant bond between visitors and the brand, highlighting Lamborghini's DNA and our new products.



Media Information

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A. Headquarters

Chief Marketing & Communication Officer
Katia Bassi
T +39-051 9597611

Head of Communication
Gerald Kahlke
T +39 051 9597611
gerald.kahlke@lamborghini.com

Brand & Corporate Communication
Clara Magnanini
T +39 051 9597611
clara.magnanini@lamborghini.com

Product Media Events & Brand Extension
Rita Passerini
T +39 051 9597611
rita.passerini@lamborghini.com

Motorsport Communication
Francesco Colla
T +39 051 2156850
extern.francesco.colla@lamborghini.com

Polo Storico & Heritage
Massimo Delbò
T +39 3331619942
massimo@delbo.us

Regional Offices

Europe, Middle East & Africa
Emanuele Camerini
Tel: +39 342 567 5842
emanuele.camerini@lamborghini.com

Asia Pacific
Silvia Saliti
T +65 9651 8955
silvia.saliti@lamborghini.com

South-East Asia & Pacific
Alethea Tan
T +658711 1329
alethea.tan@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet@jjc.uk.com

Japan
Kumiko Arisawa
Tel: +81 804 606 0487
kumiko.arisawa@lamborghini.com

North & South America
Jiannina Castro
T +1 703 3647926
jiannina.castro@lamborghini.com

Eastern Europe & CIS
Tamara Vasilyeva
Tel: +7 925 503 6706
tamara.vasilyeva@lamborghini.com

Chinese Mainland, Hong Kong & Macau
Nancy Rong 荣雪霏
Tel: +86 10 6531 4614
xuefei.rong@lamborghini.com