



## Media Information

### **Automobili Lamborghini launches its first collector's digital stamp in collaboration with Bitstamps, dedicated to the Huracán EVO RWD Spyder**

*Sant'Agata Bolognese, 14 May 2020* - Automobili Lamborghini together with Bitstamps is launching a digital stamp via an App designed to create and collect digital stamps. The first collaboration is dedicated to the Huracán EVO RWD Spyder, the model Lamborghini unveiled at the beginning of May 2020, following the company's reopening after the COVID-19 shutdown.

The stamp is part of a themed series dedicated to the history of the Sant'Agata Bolognese company and over 20 of its most iconic cars: The Automobili Lamborghini Collection. The Huracán EVO RWD Spyder stamp is available from today by downloading the Bitstamps App, and will be issued in a limited and numbered edition of 20,000 pieces.

Each stamp is a "single" digital object: its history and uniqueness are guaranteed by Blockchain technology. The stamp can be purchased, collected, or resold exactly like a paper stamp.

Within their collection album, Lamborghini fans will be able to admire their stamps, check the progress of their collection and the stamps not yet acquired, decide whether to give them as a gift by sending them with an e-card, or resell them on the Marketplace that will open in the next few months.

The Bitstamps App can be downloaded at Google Play Store [https://bit.ly/Bitstamps\\_Google](https://bit.ly/Bitstamps_Google), Apple App Store [https://bit.ly/Bitstamps\\_Lamborghini](https://bit.ly/Bitstamps_Lamborghini) and at [www.bitstamps.app](http://www.bitstamps.app).

Photos and videos: [media.lamborghini.com](http://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](http://www.lamborghini.com)



#### **Automobili Lamborghini S.p.A.** Headquarters

Chief Marketing & Communication Officer  
Katia Bassi  
T +39-051 9597611

Head of Communication  
Gerald Kahlke  
T +39 051 9597611  
[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Brand & Corporate Communication  
Clara Magnanini  
T +39 051 9597611  
[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Product Media Events & Brand Extension  
Rita Passerini  
T +39 051 9597611  
[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Motorsport Communication  
Francesco Colla  
T +39 051 2156850  
[extern.francesco.colla@lamborghini.com](mailto:extern.francesco.colla@lamborghini.com)

Polo Storico & Heritage  
Massimo Delbò  
T +39 3331619942  
[massimo@delbo.us](mailto:massimo@delbo.us)

---

#### Regional Offices



## Media Information

Europe, Middle East & Africa  
**Emanuele Camerini**  
T +39 342 567 5842  
[emanuele.camerini@lamborghini.com](mailto:emanuele.camerini@lamborghini.com)

United Kingdom  
**Juliet Jarvis**  
T +44 (0) 7733 224774  
[juliet@jic.uk.com](mailto:juliet@jic.uk.com)

Eastern Europe & CIS  
**Tamara Vasilyeva**  
T +7 925 503 6706  
[tamara.vasilyeva@lamborghini.com](mailto:tamara.vasilyeva@lamborghini.com)

Asia Pacific  
**Silvia Saliti**  
T +65 9651 8955  
[silvia.saliti@lamborghini.com](mailto:silvia.saliti@lamborghini.com)

Japan  
**Kumiko Arisawa**  
T +81 804 606 0487  
[kumiko.arisawa@lamborghini.com](mailto:kumiko.arisawa@lamborghini.com)

Chinese Mainland, Hong Kong & Macau  
**Nancy Rong 荣雪霏**  
T +86 10 6531 4614  
[xuefei.rong@lamborghini.com](mailto:xuefei.rong@lamborghini.com)

South-East Asia & Pacific  
**Alethea Tan**  
T +658711 1329  
[alethea.tan@lamborghini.com](mailto:alethea.tan@lamborghini.com)

North & South America  
**Jiannina Castro**  
T +1 703 3647926  
[jiannina.castro@lamborghini.com](mailto:jiannina.castro@lamborghini.com)