



## Media Information

### Automobili Lamborghini awarded by YouTube for reaching 1 million followers

*Sant'Agata Bolognese/September 16, 2019* - Automobili Lamborghini's exponential growth on social media has been recognized with the presentation of the 'Gold Creator Award' from YouTube, given for the achievement of 1 million subscribers on the video platform.

Among various Lamborghini social media channels, the YouTube channel, which now has nearly 1,1 million subscribers, has seen together with Instagram the highest growth in the last 12 months: +50%.

With a fan base of over 38 million fans around the world, many of them very young, Lamborghini is very successful on Instagram, that is its most clicked channel with 22,5 million followers, followed by Facebook with 12,7 million fans.

[Video](#) on YouTube.

Photos and videos: [media.lamborghini.com](http://media.lamborghini.com)

Information on Automobili Lamborghini: [www.lamborghini.com](http://www.lamborghini.com)



#### Automobili Lamborghini S.p.A.

##### Headquarters

Chief Marketing & Communication Officer

Katia Bassi

T +39-051 9597611

[katia.bassi@lamborghini.com](mailto:katia.bassi@lamborghini.com)

Head of Communication

Gerald Kahlke

T +39 051 9597611

[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Brand & Corporate Communication

Clara Magnanini

T +39 051 9597611

[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Product Media Events & Brand Extension

Rita Passerini

T +39 051 9597611

[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Corporate Media Events

Chiara Sandoni

T +39 051 9597611

[chiara.sandoni@lamborghini.com](mailto:chiara.sandoni@lamborghini.com)

Polo Storico & Heritage

Massimo Delbò

T +39 3331619942

[massimo@delbo.us](mailto:massimo@delbo.us)

Motorsport Communication

Francesco Colla

T +39 051 2156850

[extern.francesco.colla@lamborghini.com](mailto:extern.francesco.colla@lamborghini.com)

---

#### Regional Offices

Europe, Middle East & Africa

Emanuele Camerini

T +39 342 567 5842

[emanuele.camerini@lamborghini.com](mailto:emanuele.camerini@lamborghini.com)

Asia Pacific

Silvia Saliti

T +65 9651 8955

[silvia.saliti@lamborghini.com](mailto:silvia.saliti@lamborghini.com)

South-East Asia & Pacific

Alethea Tan

T +658711 1329

[alethea.tan@lamborghini.com](mailto:alethea.tan@lamborghini.com)

United Kingdom

Juliet Jarvis

T +44 (0) 7733 224774

[juliet@jic.uk.com](mailto:juliet@jic.uk.com)

Japan

Kumiko Arisawa

T +81 804 606 0487

[kumiko.arisawa@lamborghini.com](mailto:kumiko.arisawa@lamborghini.com)

North & South America

Jiannina Castro

T +1 703 3647926

[jiannina.castro@lamborghini.com](mailto:jiannina.castro@lamborghini.com)

Eastern Europe & CIS

Tamara Vasilyeva

T +7 925 503 6706

[tamara.vasilyeva@lamborghini.com](mailto:tamara.vasilyeva@lamborghini.com)

Chinese Mainland, Hong Kong & Macau

Nancy Rong 荣雪霏

T +86 10 6531 4614

[xuefei.rong@lamborghini.com](mailto:xuefei.rong@lamborghini.com)