



Media Information

Automobili Lamborghini Menswear S/S 2020 at Pitti Uomo

Sant'Agata Bolognese/Florence, 12 June 2019 -Automobili Lamborghini presents the spring/summer 2020 Menswear collection at Pitti Uomo, a total look divided into three lines that illustrate the style of the super sports car brand in clothing and accessories: informal luxury, future shapers and designers of experience.

Trade figures, media, influencers and VIP guests were welcomed at the Limonaia of Villa Vittoria, in an environment of pure 'lifestyle Lamborghini'. The furnishings of Riva 1920 designed by Karim Rashid, and the Lamborghini super sports cars Huracán EVO Spyder and Aventador SVJ Roadster provided the backdrop for the collection's presentation, and later for an aperitif with Mazay's DJ set: Andrea Mazzantini, DJ and producer from Milan.

Photos and videos: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com



Automobili Lamborghini S.p.A. Headquarters

Head of Communications
Gerald Kahlke
T +39 051 9597611
gerald.kahlke@lamborghini.com

Brand & Corporate Communications
Clara Magnanini
T +39 051 9597611
clara.magnanini@lamborghini.com

Product Media Events & Collezione
Rita Passerini
T +39 051 9597611
rita.passerini@lamborghini.com

Corporate Media Events
Chiara Sandoni
T +39 051 9597611
chiara.sandoni@lamborghini.com

Motorsport Communications
Francesco Colla
T +39 051 2156850
extern.francesco.colla@lamborghini.com

Polo Storico & Heritage
Massimo Delbò
T +39 3331619942
massimo@delbo.us

Regional Offices

Europe, Middle East & Africa
Emanuele Camerini
T +39 342 567 5842
emanuele.camerini@lamborghini.com

Asia Pacific
Silvia Saliti
T +65 9651 8955
silvia.saliti@lamborghini.com

South-East Asia & Pacific
Alethea Tan
T +658711 1329
alethea.tan@lamborghini.com

United Kingdom
Juliet Jarvis
T +44 (0) 7733 224774
juliet@jic.uk.com

Japan
Kumiko Arisawa
T +81 804 606 0487
kumiko.arisawa@lamborghini.com

North & South America
Jiannina Castro
T +1 703 3647926
jiannina.castro@lamborghini.com

Eastern Europe & CIS
Tamara Vasilyeva
T +7 925 503 6706
tamara.vasilyeva@lamborghini.com

Chinese Mainland, Hong Kong & Macau
Nancy Rong 荣雪霏
T +86 10 6531 4614
xuefei.rong@lamborghini.com