



Press Release

Lamborghini Urus: around the world in four months

Sant'Agata Bolognese, 10 April 2018 - The Lamborghini Urus concludes its world presentation program, reaching 114 cities in just four months. The new Super SUV started its tour following its debut on 4 December 2017 in Sant'Agata Bolognese.

Presentation events were held in exclusive locations or at Lamborghini dealerships, with over 8,500 guests including customers, celebrities and media, seeing the new model that will more than double sales and lead to extraordinary growth prospects for Lamborghini.

Just a few months from its world debut, the reception of the Urus has been very positive, beyond even the most optimistic forecasts.

Photos and video material: media.lamborghini.com

Information on Automobili Lamborghini: www.lamborghini.com

Automobili Lamborghini S.p.A.

Head of Communications

Gerald Kahlke

T +39 051 9597611

gerald.kahlke@lamborghini.com

Brand & Corporate Communications

Clara Magnanini

T +39 051 9597611

clara.magnanini@lamborghini.com

Corporate Media Events & Motorsport PR

Chiara Sandoni

T +39 051 9597611

chiara.sandoni@lamborghini.com

Product Media Events &

Collezione Communications

Rita Passerini

T +39 051 9597611

rita.passerini@lamborghini.com

Motorsport Communications

Lorenzo Facchinetti

T +39 051 9597611

extern.lorenzo.facchinetti@lamborghini.com

Press Office UK

Juliet Jarvis

T +44 1933 666560

juliet@jic.uk.com

Press Office Eastern Europe & CIS

Tamara Vasilyeva

T +7 499 957 6706

tamara.vasilyeva@lamborghini.com

Press Office Middle East & Africa

Zantelle Van der Linde

T +971 56 522 1545

zantelle.vanderlinde@lamborghini.com

Press Office North & South America

Jiannina Castro

T +1 703 3647926

jiannina.castro@lamborghini.com

Press Office Asia Pacific

Silvia Saliti

T +65 9651 8955

silvia.saliti@lamborghini.com

Press Office Greater China

Nancy Rong 荣雪霏

T +86 10 6531 4614

xuefei.rong@lamborghini.com

Press Office Japan & South Korea

Kumiko Arisawa

T +81 804 606 0487

kumiko.arisawa@lamborghini.com