Collezione Automobili Lamborghini celebrates the Urus Super SUV with a special edition of co-branded personalized collections

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*Sant'Agata Bolognese, 12 december 2017* – Collezione Automobili Lamborghini presents special editions in collaboration with Enzo Bonafè, Hettabretz and Tecknomonster, celebrating the newly launched Lamborghini Urus Super SUV.

Enzo Bonafè, presents two super-comfortable moccasins from its luxury handmade shoe collections, each offered in three different colors.

Hettabretz, the fashion house in Bologna famous for leather outerwear, takes inspiration from the Super SUV for an elegant, customizable suede jacket, available in a limited run of just 30 pieces.

Carbon fiber luggage manufacturer Tecknomonster creates two travel sets, each consisting of four suitcases, designed specifically for the Urus’ trunk.

The environment in which clients can select and customize these collections also reflects their exclusive tailor-made qualities. The special editions are shown at Lamborghini’s Sant’Agata Bolognese headquarters in the dedicated Collezione Ad Personam show room.

In this space, fully furnished with Riva 1920 furniture customers can meet representatives from Enzo Bonafè, Hettabretz and Tecknomonster, dedicated to assisting customers in the personalization of their products.

This service is only available by appointment, by contacting collezione@lamborghini.com.

Photos and video material: [media.lamborghini.com](http://media.lamborghini.com/english)

Information on Automobili Lamborghini: [www.lamborghini.com](http://www.lamborghini.com)