



## PRESS RELEASE

### ALCANTARA RETURNS AS LAMBORGHINI SUPER TROFEO NORTH AMERICA PARTNER IN 2017



Automobili Lamb  
S.p.A.  
Squadra Corse  
via Modena 12  
I- 40019 Sant'Agata I  
T: +39 051 6817711  
F: +39 051 6817737

Communications  
Gerald Kahlike  
T +39 051 6817757  
gerald.kahlike@lambor

Squadra Corse Commu  
Chiara Sandoni  
Phone +39 051 681761  
Mobile +39 348 74605  
[chiara.sandoni@lambor](mailto:chiara.sandoni@lambor)

Squadra Corse Press C  
Lorenzo Facchinetti  
M. +39 348 8629861  
extern.lorenzo.facchin  
hini.com

Pertamina Lubric  
Manager Communicati  
Customer Service  
Christina C.H. Simoran  
[christina@pertamina.c](mailto:christina@pertamina.c)

VIEW: [PDF](#) | [Lead Photo](#) | [Racing Photo](#) | [Alcantara Photo](#)

**Sant'Agata Bolognese (July 26, 2017)** - Returning as an established partner of Lamborghini Super Trofeo in 2017 is Alcantara, a lifestyle brand and a high-quality and innovative material utilized across countless applications. Alcantara® is a featured material in Lamborghini car interiors, chosen for its combination of sensory, technical qualities and stylistic innovations that make it a perfect match for the luxury Italian brand.

In addition to its presence inside Lamborghini cars, Alcantara also makes its mark in the world-class Lamborghini Super Trofeo hospitality lounge. Showcasing the versatility of Alcantara®, furniture featuring the material is enjoyed by guests in the lounge at each Super Trofeo North America race weekend for a lifestyle experience.

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"We are pleased to be partner of Lamborghini Super Trofeo in 2017," says Alcantara CEO and Chairman Andrea Boragno. "Thanks to its high-tech performance in terms of light weight, grip and resistance, Alcantara® is used to feature Lamborghini interiors with its extreme customization and cutting-edge solutions. The perfect combination of craftsmanship and hi-tech and the cross-road with the sense of beauty and design provide an exclusive and luxury lifestyle."

The 100% Made in Italy brand that blends technical excellence and the emotion of beauty serves as the perfect partner to Lamborghini's high-performance and iconic vehicles. Offering excellent grip and durability in a lightweight material makes Alcantara® the ideal interface for committed track drivers; its luxurious and customizable nature highlight the top-class craftsmanship of Lamborghini's road-going cars. Both qualities combine in Lamborghini Super Trofeo, a home for luxury performance.

The Lamborghini Huracán Super Trofeo adopts the V10 direct injection engine mounted on the road car, managed by a MoTeC control unit that delivers a maximum output of 620 horsepower. The frame is a hybrid carbon/aluminum construction with modified geometries to house an improved radiator up front and better accommodate the racing gearbox at the rear, which also provides better aerodynamics.

The North American series continues to attract increasing numbers of competitors and interest.

Lamborghini Super Trofeo races are live-streamed on the following platforms: [squadracorse.lamborghini.com](http://squadracorse.lamborghini.com), [motortrendondemand.com](http://motortrendondemand.com) and Internationally on [imsa.tv](http://imsa.tv) and [radiolemans.com](http://radiolemans.com). Tape-delayed coverage of each event will air on CBS Sports Network in primetime. The coverage will feature live commentary on both the broadcast and live streams.



## 2017 LAMBORGHINI SUPER TROFEO NORTH AMERICA SCHEDULE

Date	Venue	Location
May 4-6	Circuit of The Americas	Austin, Texas
June 29-July 1	Watkins Glen International	Watkins Glen, N.Y.
Aug. 4-6	Road America	Elkhart Lake, Wis.
Aug. 25-27	VIRginia International Raceway	Danville, Va.
Sept. 22-24	Laguna Seca	Monterey, Calif.
Nov. 16-17	Autodromo Enzo e Dino Ferrari	Imola, Italy

### Follow Us

Visit the Squadra Corse website to follow all of Lamborghini's racing activities at <http://squadracorse.lamborghini.com>

Join the conversation with [#SuperTrofeo](#) and [#LSTNA](#)

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YouTube: [www.youtube.com/TheSuperTrofeo](http://www.youtube.com/TheSuperTrofeo)

All **media inquiries** including requests for additional photography should be directed to: [usa@supertrofeo.com](mailto:usa@supertrofeo.com)

Alcantara S.p.A. - [www.alcantara.com](http://www.alcantara.com)

Founded in 1972, Alcantara represents a prime example of Italian-produced quality. As registered trademark of Alcantara S.p.A. and result of a unique and proprietary technology, Alcantara® is a highly innovative material, offering an unrivaled combination of sensory, aesthetic and functional qualities. Thanks to its extraordinary versatility, Alcantara is the choice of leading brands in a number of application fields: fashion and accessories, automotive, interior design and home décor, consumer-electronics. These features, together with a serious and certified commitment to sustainability, make Alcantara a true icon of contemporary lifestyle: the lifestyle of those who want to fully enjoy their everyday life, respecting the environment. Since 2009 Alcantara is certified "Carbon Neutral", having defined, reduced and offset all the CO2 emissions derived from its activity. To mark out the path of the company in such a field, every year Alcantara draws up and publishes its own Sustainability Report, certified by Deloitte authority and available also on the corporate website. Headquartered in Milan, Alcantara production site and R&D department are located in Nera Montoro, in the heart of Umbria Region (Terni).

For further information, please visit:

[www.alcantara.com](http://www.alcantara.com)

[twitter.com/alcantarasp](http://twitter.com/alcantarasp)

[facebook.com/alcantara.company](http://facebook.com/alcantara.company)

[youtube.com/alcantaracompany](http://youtube.com/alcantaracompany)

Alcantara S.p.A Company contact: [press@alcantara.com](mailto:press@alcantara.com)

### **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, the Huracán Spyder and 2WD version of 2015 are the successors to the iconic Gallardo, and with their innovative technology and exceptional performance, they redefine the driving experience for luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4, along with the Aventador LP 750-4 Superveloce and Superveloce Roadster, represent a new benchmark in the world of V12 luxury super sports cars. With 135 dealerships throughout the world, in half a century Automobili Lamborghini has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, as well as limited editions including the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the company's 50th anniversary in 2013.

For other photos and video material, please visit our websites:

[media.lamborghini.com](http://media.lamborghini.com) and [www.thenewsmarket.com/lamborghini](http://www.thenewsmarket.com/lamborghini)

For more information please visit the website at: [www.lamborghini.com](http://www.lamborghini.com)

### **PERTAMINA**

World Class Oil, Gas & Energy Company

Pertamina is an Indonesian state owned oil, gas and energy company established on December 10, 1957. PERTAMINA's scope of business incorporates the upstream and downstream sectors of oil, gas and energy. The upstream sector covers oil, gas and geothermal energy exploration and production both domestically and overseas. The foregoing is pursued through its own operation and through partnerships in the form of joint operations with JOBs (Joint Operating Bodies), TACs (Technical Assistance

Contracts) and JOCs (Joint Operating Contracts), whereas the downstream sector includes processing, marketing, trading and shipping. Commodities produced range from Fuel (BBM) and Non Fuel (Non BBM), LPG, LNG, Petrochemicals to Lube Base Oil and Lubricants.

Pertamina is operated worldwide which several oil blocks operate outside of Indonesia, and markets its lubricants to more than 25 countries. Inside of Indonesia Pertamina operates 6 oil refineries with a total capacity of 1,03 MBSD, 56 aviation depots, 3 lube oil blending plant, 113 fuel depots, and 4,677 fuel station.

Pertamina's goal is to become one of the Fortune 500 companies, give the spirit of the company to expand its market around the world, and through its premium lubricants, Fastron Platinum and premium fuel Pertamax racing support the Lamborghini Squadra Corse activities from 2015 to 2019.

For more information on PERTAMINA, please visit: [www.pertamina.com](http://www.pertamina.com)

## Pirelli

Pirelli is among the main tire makers globally and is the world leader in the Premium segment, with high technological content. Founded in 1872, it has a presence in over 160 countries, with 22 manufacturing facilities on four continents and 38,000 employees. Pirelli has been involved in motor racing - a proving ground for technical innovation - since 1907, and is currently the exclusive Formula 1® tire manufacturer for the 2014-2016 championship seasons, as well as equipping World Superbike and many other global series. For the 2015 season, Pirelli is once more the tire manufacturer most heavily involved in motorsports. Excluding Formula 1, Pirelli supplies nearly 150 other international championships on road and track, underlining the company's sporting DNA.



LST Marketing, 6325 Digital Way Suite 300, Indianapolis, IN 46224

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