



## Press Release

### **Lamborghini PoloStorico at 2017 Techno Classica, Essen: announcing Lamborghini and Design, Concorso d'Eleganza**

*Sant'Agata Bolognese/Essen, 5 April 2017* - Lamborghini PoloStorico, the heritage and restoration department of Automobili Lamborghini, is at Techno Classica, Essen from 5 to 9 April 2017. Two vehicles are shown on its stand: a Miura P400 SV, the second complete restoration of such a model by Lamborghini PoloStorico, and the chassis of a Countach LP400 "Periscopio" in the process of restoration.

On the occasion of Techno Classica, Automobili Lamborghini also announces the inaugural Lamborghini and Design: an annual concorso d'eleganza reserved for Lamborghini models, held in a location honoring the work or birthplace of a significant architect or designer. From 15 to 17 September 2017, Lamborghini and Design, Concorso d'Eleganza pays homage to Le Corbusier, widely considered a modernist master of the 20<sup>th</sup> century, in La Chaux de Fonds at Neuchâtel in Switzerland.

"Our heritage activities, spearheaded by our Lamborghini PoloStorico department, are extremely important to us, and events such as Lamborghini and Design, Concorso d'Eleganza, will become intrinsic fixtures on our calendar as well as for classic Lamborghini owners," says Enrico Maffeo, Head of Lamborghini PoloStorico. "Our presence at Techno Classic with two significant restorations, as well as the announcement of our new concorso event, affirms our commitment to the restoration and preservation of classic Lamborghini models and our notable history."

The Miura SV, chassis #5030, is the subject of a full restoration by Lamborghini PoloStorico started last year when exposed in Essen at its initial phase of restoration. The car has been restored to its original lines and condition with more than 2000 hours' work on body, engine and interior, and using Lamborghini original spare parts throughout.

Automobili Lamborghini S.p.A.

Communications

Gerald Kahlke

Phone number +39 051 6817711

[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Press Office - Corporate and Motorsport

Chiara Sandoni

Phone number +39 051 6817711

[chiara.sandoni@lamborghini.com](mailto:chiara.sandoni@lamborghini.com)

Press Office - Events and

Collezione Automobili Lamborghini

Rita Passerini

Phone number +39 051 6817711

[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Press Office - UK

Juliet Jarvis

Phone number +44 (0) 7733 224774

[juliet@jic.uk.com](mailto:juliet@jic.uk.com)

Press Office - North and South America

Jiannina Castro

Phone number +1 (703) 364-7926

[jiannina.castro@lamborghini.com](mailto:jiannina.castro@lamborghini.com)

Press Office - SEA, Oceania & India

Silvia Saliti

Phone number +65 9651 8955

[silvia.saliti@lamborghini.com](mailto:silvia.saliti@lamborghini.com)

Press Office - China

Nancy Rong 荣雪霏

Phone number: +86 10 6531 4614

[xuefei.rong@lamborghini.com](mailto:xuefei.rong@lamborghini.com)

Press Office Japan and South Korea

Kumiko Arisawa

Phone number: +81 3 5475 6626

[kumiko.arisawa@lamborghini.com](mailto:kumiko.arisawa@lamborghini.com)



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The engine and all mechanical components have been entirely reconditioned, ensuring all the correct characteristics of the Miura Super Veloce model are reinstated. The chassis and body were stripped prior to a cataphoresis treatment against rusting and corrosion. Drawing on the PoloStorico archives, the car was repainted in its correct color of Oro Metallizzato using the exact original paint formula. The interior was refurbished in black leather, using the original processes and pelts specially selected by PoloStorico for their authentic preparation and qualities.

Also displayed is the chassis of a Lamborghini Countach LP400 "Periscopio" chassis #1120204, currently undergoing complete restoration with Lamborghini PoloStorico over an expected 11 months. Restoring every original detail from the car's original production in 1976, the engine, mechanical components and electrical systems are all currently undergoing a full overhaul and the interior will be refurbished in tobacco-colored leather replicating the original. The scissor doors - the innovations of engineer Paolo Stanzani and designer Marcello Gandini - required intricate disassembly from the complex body before undergoing a cataphoresis treatment to be then painted in the original color Giallo.

For other photos and video material: [media.lamborghini.com](https://media.lamborghini.com)

For further information on Automobili Lamborghini: [www.lamborghini.com](https://www.lamborghini.com)