



Press Release

Automobili Lamborghini and the Massachusetts Institute of Technology join forces to write the future of super sports cars

Sant'Agata Bolognese/Boston, 18 October 2016 - Automobili Lamborghini has signed an agreement with the MIT-Italy Program at the Massachusetts Institute of Technology.

The agreement marks the start of a collaboration between these two outstanding entities for the creation of a project that intends to write an important page in the future of super sports cars for the third millennium.

This strategic partnership will enable students and the teaching staff at MIT and Lamborghini engineers to compare notes and work together on mutually interesting, cutting-edge research projects, focusing primarily on new materials in the automotive field, with exchange, collaboration projects and workshops leading to joint research in the chosen fields.

The partnership represents a step into the future for the automotive industry, with the ultimate aim of paving the way for a very ambitious project, namely a super sports car ready for the challenges of the third millennium.

Stefano Domenicali, Chairman & Chief Executive Officer of Automobili Lamborghini:

"We want people to think of us more and more as a trendsetter in the super luxury and sports car segment. MIT has always been a pioneer in innovation and we are proud to have signed this general agreement with such an illustrious institution, which will lead to the study of issues of mutual interest relating to the super sports car for the 3rd millennium".

Serenella Sferza, Co-director of MIT-Italy Program:

"MIT-Italy is a two way bridge linking MIT and Outstanding Names in Italian Industry. It is hard for us to imagine a better partner than Lamborghini, and we are looking forward to the projects that this partnership will help us develop".

Armando Varricchio, Italian Ambassador to the United States:

"The partnership between the Massachusetts Institute of Technology via the MIT-Italy Program and Lamborghini represents a new and important step in sealing the cooperation between Italian industry and American research, confirming the strong and mutual interest linking them and the potential for further growth. Italian technology is confirming its status among the top

Automobili Lamborghini S.p.A.

Communications

Gerald Kahlke

Phone number +39 051 6817711

gerald.kahlke@lamborghini.com

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

clara.magnanini@lamborghini.com

Press Office - Corporate and Motorsport

Chiara Sandoni

Phone number +39 051 6817711

chiara.sandoni@lamborghini.com

Press Office - Events and

Collezione Automobili Lamborghini

Rita Passerini

Phone number +39 051 6817711

rita.passerini@lamborghini.com

Press Office - UK and Middle East

Juliet Jarvis

Phone number +44 (0) 7733 224774

juliet@jic.uk.com

Press Office - North and South America

Jiannina Castro

Phone number +1 (703) 364-7926

jiannina.castro@lamborghini.com

Press Office - APAC and China

Silvia Saliti

Phone number +65 9651 8955

silvia.saliti@lamborghini.com

Press Office - China

Nancy Rong 荣雪霏

Phone number: +86 10 6531 4614

xuefei.rong@lamborghini.com

Press Office Japan and South Korea

Kumiko Arisawa

Phone number: +81 3 5475 6626

kumiko.arisawa@lamborghini.com



ranking countries in the world, capable of successfully standing its ground in a competitive market like the United States".

Michele Scannavini, Chairman of ICE:

"Last year, Italian technology in general came first in terms of overall trade with the USA, with a share of 30%. Italy's huge export capacity resides in the strength of its SMEs and associated clusters, the one at Bologna ranking among the most important ones; agreements like this with Lamborghini are proof of the undisputed excellence of our industries in the field of innovation".

For other photos and video material, please visit:

media.lamborghini.com

For further information on Automobili Lamborghini, please visit:

www.lamborghini.com