

Press Release

Lamborghini and «L'Uomo Vogue» at the 73rd Venice International Film Festival

Venice / Sant'Agata Bolognese, Italy, 4 September 2016 - Automobili Lamborghini, manufacturer of iconic super sports cars, and «L'Uomo Vogue», Condé Nast's flagship men's lifestyle magazine, come together at the 73rd Venice International Film Festival: an event which reflects the search for excellence and the definition of new trends, and featuring three powerful brands with style, innovation and excitement as their common denominator.

Stefano Domenicali, Chief Executive Officer of Automobili Lamborghini, and Franca Sozzani, Editor-in-Chief of «L'Uomo Vogue», welcomed guests to the Scuola Grande San Giovanni Evangelista.

An exhibition entitled “The 10th Starry Year in Venice” was held to celebrate the tenth issue of the magazine covering the event: a monographic collector's edition containing the most iconic shots of the protagonists of the Italian and International cinema, taken from the issue.

The second part of the evening was held at Palazzina G, the exclusive hotel designed by Philippe Starck. On their arrival here, guests were able to admire the Aventador Miura Homage on display on the quayside next to the building, before concluding their evening in the lounge area.

Lamborghini's presence at international events where art, innovation and new trends are the common thread, highlights the Company's commitment to creating a complete brand experience in order to carry over the success of its iconic and desirable vehicles into complementary luxury environments.

For other images and videos, visit: media.lamborghini.com

For additional information on Automobili Lamborghini S.p.A., visit: Lamborghini.com

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