



Press Release

Celebration Miura Tour concludes in Florence

Automobili Lamborghini S.p.A.

Sant'Agata Bolognese, Italy, June 13th 2016 – The Miura Tour, the biggest Miura rally organized by Automobili Lamborghini in celebration of the iconic Lamborghini model's fiftieth anniversary, concluded in Florence yesterday with a display in Piazza Ognissanti.

Communications

Gerald Kahlke

Phone number +39 051 6817711

gerald.kahlke@lamborghini.com

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

clara.magnanini@lamborghini.com

Press Office – Corporate and Motorsport

Chiara Sandoni

Phone number +39 051 6817711

chiara.sandoni@lamborghini.com

Press Office – Events and

Collezione Automobili Lamborghini

Rita Passerini

Phone number +39 051 6817711

rita.passerini@lamborghini.com

Press Office - UK and Middle East

Juliet Jarvis

Phone number +44 (0) 7733 224774

juliet@jjc.uk.com

Press Office - North and South America

Kevin Fisher

Phone number +1-323-556-8853

kevin.fisher@centigrade.com

Press Office – APAC and China

Julie Taieb-Doutriaux

Phone number + 86 139 1124 4757

julie.taieb@lamborghini.com

Press Office – China

Nancy Rong 荣雪霁

Phone number: +86 10 6531 4614

xuefei.rong@lamborghini.com

Press Office – Japan and Korea

Kumiko Arisawa

Phone number: +81 3-5475-6626

kumiko.arisawa@lamborghini.com

Twenty brightly-colored Lamborghini Miuras from the United States, Japan and other European countries came to Italy for a 500 km journey, taking in the cities of Bologna, Parma, Portovenere, Viareggio, Lucca and Florence between 8 and 12 June. At the stopover in Sant'Agata Bolognese on 9 June, the vehicles' arrival was celebrated with a flyby of four Eurofighters from the 36th Stormo Caccia (fighter squadron) of the Gioia del Colle airbase near Bari in southern Italy. The new, completely renovated Lamborghini Museum was also inaugurated on the same occasion.

Two of the Miura 'fathers' made special appearances during the tour: Paolo Stanzani joined guests in Bologna on 8 June, and Gian Paolo Dallara greeted the group at his company in Varano de' Melegari on the 9th. The Tour concluded on 12 June in Florence, where the 20 Miuras were put on display at the *parc fermé* in Piazza Ognissanti.

The 50th anniversary celebrations for the Miura will continue in the UK from 23 to 26 June at the prestigious setting of Goodwood Festival of Speed and in August at the Monterey Car Week in the USA.

Link to videos playlist:

https://www.youtube.com/playlist?list=PLa6LZX9_b47xE2S03zTZZ1bBsJPGxMqv