





Press Release

## Lamborghini Blancpain Super Trofeo North America Reschedules Canceled Boston Race for IMSA VIR Weekend

**SANT'AGATA BOLOGNESE (June 2, 2016) -** Lamborghini Blancpain Super Trofeo North America will return to VIRginia International Raceway Aug. 26-28 as the replacement for the canceled Grand Prix of Boston, originally scheduled for Sept. 2-4.

The North American series will join the IMSA WeatherTech SportsCar Championship weekend at the 3.74-mile, 17-turn road course.

The weekend format will remain the same, with two practice sessions, a double-qualifying session and two rounds of racing for Lamborghini Blancpain Super Trofeo North America competitors.

"We are happy to be going back to VIRginia International Raceway," said Giorgio Sanna, Lamborghini Head of Motorsport. "We were looking forward to having a street race on our schedule and that is something we will continue to work toward in the future, but we are thankful that we were able to collaborate with IMSA and VIR to add a track where our series and competitors love to race."

This will be the fourth visit for the series to the picturesque course located near the North Carolina and Virginia border. VIR is the only track to host the Super Trofeo series in each of its four seasons.

The two races will represent Rounds 7 and 8 of the 2016 championship season, which will showcase 10 rounds in North America before traveling to Circuit de la Comunitat Valenciana Ricardo Tormo in Valencia, Spain, for the final two rounds of the season followed by the World Finals in December. All three worldwide Super Trofeo series will converge in Valencia to battle in the World Finals, hosted last year at Sebring International Raceway.

World-class hospitality for competitors and guests, a standard for Super Trofeo events worldwide, will continue to be an important part of the event experience at VIR. Guests from various Lamborghini dealerships will be entertained at the Lamborghini and Blancpain Village, where gourmet food and drinks are provided in an elegant atmosphere worthy of the Lamborghini and Blancpain brand and lifestyle.

Automobili Lamborghini S.p.A. Squadra Corse via Modena 12 I- 40019 Sant'Agata Bolognese T: +39 051 6817737

Communications Gerald Kahlke T +39 051 6817757 gerald.kahlke@lamborghini.com

Squadra Corse Communications Chiara Sandoni T. +39 051 6817613 M. +39 348 7460527 chiara.sandoni@lamborghini.com

Squadra Corse Press Office Lorenzo Facchinetti M. +39 348 8629861 **extern.lorenzo.facchinetti@lamborghini.com** 

**Blancpain SA** Chemin de l'Etang 6 1094 Paudex - Switzerland T: +41 21796 3636

Vice President and Head of Marketing Alain Delamuraz Alain.delamuraz@blancpain.com

Public Relations Lucie Notari Phone number +41 21 796 36 19 Lucie.Notari@blancpain.com

#### Pertamina Lubricants

Manager Communication & Customer Service Christina C.H. Simorangkir christina@pertamina.com









## Lamborghini Blancpain Super Trofeo - North America Remaining 2016 Calendar

Watkins Glen International	June 29-July 1
Road America	Aug. 5-7
VIRginia International Raceway	Aug. 26-28
Circuit of the Americas	Sept. 14-16
Valencia (SP)	Dec. 1-2

## World Final

Valencia (SP)	Dec. 3-4
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Visit Lamborghini Squadra Corse website for all updates on our track activities: <a href="http://www.squadracorse.lamborghini.com">www.squadracorse.lamborghini.com</a>

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For all media requests, please email at: usa@supertrofeo.com

## Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, the Huracán Spyder and 2WD version of 2015 are the successors to the iconic Gallardo, and with their innovative technology and exceptional performance, they redefine the driving experience for luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4, along with the Aventador LP 750-4 Superveloce and Superveloce Roadster, represent a new benchmark in the world of V12 luxury super sports cars. With 135 dealerships throughout the world, in half a century Automobili Lamborghini has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, as well as limited editions including the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the company's 50<sup>th</sup> anniversary in 2013.

For other photos and video material, please visit our websites: media.lamborghini.com and www.thenewsmarket.com/lamborghini

For more information on Automobili Lamborghini, please visit the website at: <a href="http://www.lamborghini.com">www.lamborghini.com</a>

#### Blancpain - Innovation is our Tradition

Founded in 1735 by Jehan-Jacques Blancpain in the Swiss Jura, Blancpain is the world's oldest watch brand. Loyal to its tradition of innovation, confirmed by









# BLANCPAIN

countless horological complications invented over the years, this same spirit of inventiveness continues to drive the master-watchmakers of the Manufacture. Determined to move beyond the borders of its legacy, Blancpain is constantly regenerated as it pushes the frontiers of watchmaking in perpetually enhancing its timepieces.

Today, Blancpain pursues its enduring commitment to the renewal of mechanical horology, steadily passing on exceptional expertise from one generation to the next by constant investments in human resources, production technologies and research. This approach is the source of its strength and expresses a long-term vision deliberately running counter to any tendency to seek immediate profit.

From creating components to designing watches, Blancpain is distinguished by its capacity to develop exceptional timepieces and over the past ten years, the Manufacture has introduced no less than 35 new calibres.

This philosophy is conveyed through each of the brand's creations and all its collections: from the classic Villeret to the legendary Fifty Fathoms diver's watch, as well as Grandes Complications from the Le Brassus collection and the sporty L-evolution line - while naturally never forgetting its Women models.

For more info please visit: <u>www.blancpain.com</u>.

## PERTAMINA

World Class Oil, Gas & Energy Company

Pertamina is an Indonesian state-owned oil, gas and energy company established December 10, 1957. PERTAMINA's scope of business incorporates the upstream and downstream sectors of oil, gas and energy. The upstream sector covers oil, gas and geothermal energy exploration and production both domestically and overseas. This activity is pursued through own operation and through partnerships in the form of joint operations with JOBs (Joint Operating Bodies), TACs (Technical Assistance Contracts) and JOCs (Joint Operating Contracts), whereas the downstream sector includes processing, marketing, trading and shipping. Commodities produced range from Fuel (BBM) and Non Fuel (Non BBM), LPG, LNG, Petrochemicals to Lube Base Oil and Lubricants.

Pertamina operates worldwide with several oil block operated outside of Indonesia, and markets its lubricants to more than 25 countries. Inside of Indonesia Pertamina operates six oil refineries with a total capacity of 1,03 MBSD, plus 56 aviation depots three lube oil blending plants, 113 fuel depots, and 4,677 fuel stations.

Pertamina's achievement of becoming a Fortune 500 company reflects the company's achievements in expanding its markets around the world, and through its premium lubricants, Fastron Platinum and premium fuel Pertamax racing, will support the Lamborghini Squadra Corse activities from 2015 to 2019.

For more information on PERTAMINA, please visit: www.pertamina.com

#### Pirelli

Pirelli is among the main tyre makers globally and world leader in the Premium segment, with high technological content. Founded in 1872, it has a presence in over 160 countries, with 22 manufacturing facilities on four continents and 38,000 employees. Pirelli has been involved in motor racing - a proving ground for technical innovation - since 1907, and is currently the exclusive Formula 1®











tyre manufacturer for the 2014-2016 championship seasons, as well as equipping World Superbike and many other global series. For the 2015 season, Pirelli is once more the tyre manufacturer most heavily involved in motorsport. Excluding Formula 1, Pirelli supplies nearly 150 other international championships on road and track, underlining the company's sporting DNA.

Per ulteriori informazioni su Pirelli : www.pirelli.com



