



## The Lamborghini Miura celebrates its 50th anniversary on the roads of “The Italian Job”

Automobili Lamborghini  
S.p.A.

Sant'Agata Bolognese, 20 May 2016 - As part of celebrations commemorating the 50th anniversary of the Miura, Automobili Lamborghini has sent two Miuras from its Museum down the route used in the film, “The Italian Job”, directed by Peter Collinson. In the opening sequence of the 1969 cult film, the cars traveled up the hairpin curves of state road 27 around Great St. Bernard mountain, in the heart of the Italian Alps.

During the event, the “fathers” of the Miura met in a warm reunion. Gathering together were engineers Gian Paolo Dallara and Paolo Stanzani, who were in charge of the technical side, and Marcello Gandini, who came up with the exterior design for Carrozzeria Bertone.

Vehicles from Anas (the government-owned Italian company that builds and maintains roads) and the Polizia Stradale (Highway Patrol) escorted these Lamborghini super sports cars up to the Great St. Bernard Pass, which was opened on a one-time basis for this event, only.

### Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, and the Huracán Spyder and LP 580-2 rear wheel-drive version released in 2015, are the successors to the iconic Gallardo. With their innovative technology and exceptional performance, they redefine the driving experience for luxury super sports cars. The Coupe and Roadster versions of the Aventador LP 700-4 and the Aventador LP 750-4 Superveloce are the new benchmark in the world of luxury super sports cars with a V12 engine. With 135 dealerships throughout the world, Automobili Lamborghini has created a continuous series of dream cars over half a century that include the 350 GT, Miura, Espada, Countach, Diablo and Murciélago, as well as limited editions such as the Reventón, Sesto Elemento and Aventador J. The Veneno Coupe, Egoista and Veneno Roadster were produced to celebrate the company's 50<sup>th</sup> anniversary in 2013, and the Centenario is commemorating the 100th anniversary in 2016 of the birth of founder Ferruccio Lamborghini.

For other photos and video material, please visit our websites:  
[media.lamborghini.com](http://media.lamborghini.com) and [www.thenewsmarket.com/lamborghini](http://www.thenewsmarket.com/lamborghini)

For further information on Automobili Lamborghini, please visit our website:

[www.lamborghini.com](http://www.lamborghini.com)

Communication

Gerald Kahlke

Phone number +39 051 6817711

[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Press Office - Corporate and Motorsport

Chiara Sandoni

Phone number +39 051 6817711

[chiara.sandoni@lamborghini.com](mailto:chiara.sandoni@lamborghini.com)

Press Office - Events and

Collezione Automobili Lamborghini

Rita Passerini

Phone number +39 051 6817711

[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Press Office - UK and Middle East

Juliet Jarvis

Phone number +44 (0) 7733 224774

[juliet@jlc.uk.com](mailto:juliet@jlc.uk.com)

Press Office - North and South America

Kevin Fisher

Phone number +1-323-556-8853

[kevin.fisher@centigrade.com](mailto:kevin.fisher@centigrade.com)

Press Office - APAC and China

Julie Taieb-Doutriaux

Phone number +86 139 1124 4757

[julie.taieb@lamborghini.com](mailto:julie.taieb@lamborghini.com)

Press Office - China

Nancy Rong 荣雪霏

Tel. +86 10 6531 4614

[xuefei.rong@lamborghini.com](mailto:xuefei.rong@lamborghini.com)