



## Press Release

### **Lamborghini wins the Innovation Award at the JEC Composites 2016.**

Automobili Lamborghini S.p.A.

*Sant'Agata Bolognese, 09 March 2016:* Automobili Lamborghini received the 'Innovation Award' at the JEC Composites Exhibition in Paris yesterday; the only award presented within the category 'Automotive Interiors'.

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The award recognized the new carbon fiber package created for the Lamborghini Huracán. The award was handed to Luciano de Oto, Head of the ACRC Department, for the "Combination of C-SMC and the patented application for Automotive A-class Components". The *Carbon Package*, available as an option to Lamborghini Huracán clients, features many components made in forged composite, such as handles, air intakes, central tunnel cladding, and some other details of the cockpit.

Forged composite is a material developed thanks to a technology named C-SMC (Carbon-Sheet Moulded Compound), which allows Lamborghini to obtain A-class surfaces out of C-SMC materials through a patented process. Among the many advantages is its suitability for high volume production, lower manufacturing costs, and more freedom in geometries than traditional technologies.

Developed in 2010 for the Lamborghini Sesto Elemento project, the forged composite then was limited to structural application; now it will be extended to internal applications for its innovative aesthetical appearance. Lamborghini's constant striving for innovation has overcome the textural limitations of more traditional carbon fiber weaving, which is already widely employed in automotive components.

The carbon package is available on demand for clients acquiring the Lamborghini Huracán.



### **About Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva International Motor Show in 2014, the Huracán Spyder and the rear-wheel-drive version LP 580-2 of 2015 are the successors to the iconic Gallardo, and with their innovative technology and exceptional performance, they redefine the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4, along with the Aventador LP 750-4 Superveloce represent a new benchmark in the world of V12 luxury super sports cars. With 135 dealerships throughout the world, in half a century Automobili Lamborghini has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, as well as limited editions including the Reventón, Sesto Elemento and Aventador J.

The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the company's 50th anniversary in 2013, while the Centenario was created to commemorate the 100 years from the founder Ferruccio Lamborghini's birth in 2016.

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