



## Press Release

Automobili Lamborghini S.p.A.

## Automobili Lamborghini and OMP Racing signs exclusive licensing agreement

Sant'Agata Bolognese, 19 November 2015 - Automobili Lamborghini and OMP Racing has signed a three-year exclusive licensing agreement, under which OMP will produce a range of technical FIA-approved race wear based on the range used by drivers competing in the Lamborghini Blancpain Super Trofeo.

The "Special Edition Automobili Lamborghini" includes top-of-the-range helmets, race suits, shoes, gloves and underwear. The collection is completed by a number of items outside the FIA-approved line, including a mechanic's suit, vintage gloves and the "OMP Chair": a replica of a race car seat, but with the comfort and functions of an office armchair.

Thanks to this collaboration, racing drivers, owners and anyone who has a passion for Lamborghini cars, both new and vintage, will be able to wear unique articles of clothing based on those used by Lamborghini racing teams, and experience the emotions of a real racecar driver, without giving up comfort.

Each item embodies the lure of the world of racing, which is marked by a passion for challenges and the continuous push for new limits. But each item also depicts the perfection of its creation: everything is scrupulously made with the traditional manufacturing skill and attention to the smallest details that has characterized OMP for more than 40 years, offering the best of what is Made in Italy,

Automobili Lamborghini was founded in 1963 in Sant'Agata Bolognese, where the world's most sought-after super sports cars are produced. OMP Racing, based in Genoa, is a world leader in the field of design and creation of

motorsports safety clothing and accessories.

All products may be ordered and purchased by using OMP worldwide sales networks present or through the Internet: <a href="http://www.ompracing.it/en\_gb/abbigliamento-tecnico/collezione-lamborghini-2015.html">http://www.ompracing.it/en\_gb/abbigliamento-tecnico/collezione-lamborghini-2015.html</a> and www.lamborghinistore.com.

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## Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, and the Huracán Spyder of 2015 are the successor to the iconic Gallardo and, with their innovative technology and exceptional performance, they redefine the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4 and the Aventador LP 750-4 Superveloce and Superveloce Roadster are the new benchmark in the world of luxury super sports cars with the V12 engine. With 135 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50th birthday of the company in 2013.

For further images and videos: media.lamborghini.com

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Per maggiori informazioni su Automobili Lamborghini: www.lamborghini.com

## OMP Racing S.p.A

OMP Racing is the leading Italian company for design and creation of safety components for the car-racing sector (fire-resistant suit, seats, steering wheels, safety belts, etc.)

Founded in 1973, OMP is one of the few companies in the world able to offer a complete range of articles dedicated to racecars and pilots' safety, with over 5000 products in our catalogue.

For more information about OMP Racing, see www.ompracing.com.