



Press Release

Lamborghini Asterion LPI 910-4 at the Concorso d'Eleganza Villa d'Este

Automobili Lamborghini S.p.A.

Sant'Agata Bolognese, 19 May 2015 - Automobili Lamborghini is participating for the first time at the Concorso d'Eleganza Villa d'Este. The prestigious competition for classic cars takes place on 23 of May at the parc of Grand Hotel Villa d'Este, and on 24 May at Villa Erba, Cernobbio, on the shores of Lake Como.

Automobili Lamborghini will enter the Lamborghini Asterion LPI 910-4, which was presented for the first time at the Paris Auto Salon in 2014 as Lamborghini's plug-in hybrid (PHEV) technology demonstrator, to win the highly coveted Design Award for conceptual cars and prototypes. This prize was introduced in 2002 at the Concorso d'Eleganza Villa d'Este to celebrate automotive's glorious past with the innovative future. The Asterion will be accompanied on the international stage of Villa d'Este, by Filippo Perini, Head of Centro Stile Lamborghini, who designed the Asterion together with his team.

The Asterion defines a solution to significantly reducing CO₂ emissions through innovative technologies. It features a high performance hybrid system with a V10 5.2 litre longitudinally-placed, naturally aspirated mid-engine which, in combination with three electro motors, provides a maximum power output of 669 kW (910 hp). Asterion accelerates from 0-100 km/h in 3.0 seconds, with a top speed of 320 km/h.

The Asterion LPI 910-4 guarantees unique Lamborghini driving feel with a smooth and reactive driveability and superior power. The vehicle doesn't allow only an exceptionally low CO₂ emission of only 98g/km, but more importantly for city driving, the Asterion has a pure electric range of 50 km.

Conceived and developed entirely in-house by Lamborghini, the Asterion LPI 910-4 takes the design and cutting-edge engineering expertise found in the current Lamborghini product range, adding innovative hybrid technology, and thus creating a Lamborghini that is clearly different - with a new, unexpected and sensual design, in line with the technical characteristics of the car - but yet still unmistakably a Lamborghini.

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, is the successor to the iconic Gallardo and, with its innovative technology and exceptional performance, it redefines the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4 and the Aventador LP 750-4 Superveloce are the new benchmark in the world of luxury super sports cars with the V12 engine. With 130 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50th birthday of the company in 2013.

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www.media.lamborghini.com and www.thenewsmarket.com/lamborghini

For further information on Automobili Lamborghini, please visit our website:

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