



Press Release

Automobili Lamborghini: A record hiring of nearly 200 new employees in 2014

Sant'Agata Bolognese, 28 January 2015 - 2014 was an extraordinary year for Automobili Lamborghini: not only from the standpoint of sales (2,530 cars delivered to customers), but other indicators also demonstrate the growth of the House of the Raging Bull. In 2014, the company hired 192 highly qualified technicians and specialists, bringing the total number of permanent employees to 1,175. Over the last four years, nearly 500 new employees have been hired, all with open-ended contracts. Further recruitment is planned in 2015 with equally significant numbers.

Stephan Winkelmann, President and CEO of Automobili Lamborghini, commented: *"Lamborghini is undergoing a strong phase of growth in both sales and in terms of recruitment. We invest significantly in our people: we are committed to continuously seeking excellence in all our employees and all that we do. In 2015 we plan to hire further."*

The hiring focus has been on young talent. In fact, 50% of the new appointments are aged under 30, a countertrend to the unemployment rate for young adults in Italy, with the aim of continuing investment in professional skills development.

In the last year, the number of new secondary school and university graduates coming into the company has tripled thanks to the apprenticeship program offered by Lamborghini. The program includes a training course that stands out in Italian industry for its particular characteristics.

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The constant attention to the company workforce and their families translates into a host of activities and initiatives aimed at fostering a good work-life balance, including a full engagement program centered on training, people, well-being, and the environment.

The degree of employee job satisfaction is monitored by a climate analysis that year on year has shown a clear upward trend. The corporate welfare initiatives at Lamborghini also brought the company prestigious recognition in 2014 in relation to human resources including Top Employers Italia 2014 certification, and the Best Employer of Choice award as the most desirable company to work for by recent college graduates in Italy.

"Lamborghini is committed to concretely demonstrating its responsibility towards society. For some time now we have established important collaborative initiatives with nearby institutions, with schools and universities, because the competences of our people represent one of the most important assets of our company and a driving force for the development of society. Our partnership with the Bologna Business School Foundation and the DESI project ("Dual Education System Italy", which aims to combine scholastic education with in-company professional training) are two concrete examples of our vision," added Umberto Tossini, Lamborghini's Human Resources and Organization Director. *"One of our strengths is also the collaborative approach to union relationships, based on ongoing dialogue and consideration in all key areas of company life."*

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Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, is the successor to the iconic Gallardo and, with its innovative technology and exceptional performance, it redefines the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4 are the new benchmark in the world of luxury super sports cars with the V12 engine. With 130 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars,



including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50th birthday of the company in 2013.

For other photos and video material, please visit our websites:

www.lamborghini.com/press and www.thenewsmarket.com/lamborghini

For further information on Automobili Lamborghini, please visit our website:

www.lamborghini.com