







Press Release

Spirit and Passion Abound in Shanghai on First Day of Lamborghini Blancpain Super Trofeo

October 18, 2014, Shanghai (China) - Today was something of a homecoming as the Lamborghini Blancpain Super Trofeo Asia, presented by Automobili Lamborghini and Swiss luxury watchmaker Blancpain, returned yet again to the Shanghai International Circuit.

Today's event was enhanced by the attendance of the President and CEO of Automobili Lamborghini Stephan Winkelmann and all Lamborghini Board members, showing the emphasis Lamborghini places of Shanghai as part of the Super Trofeo as well as the Chinese market as a whole.

The new Huracán LP 620-2 Super Trofeo was also officially displayed for the first time in Asia today in the paddock area of the Shanghai International Circuit, giving media, customers and partners an opportunity to get up-close and personal with the latest addition to the Lamborghini family. Specifically designed for the Super Trofeo series, the Huracán is a true racecar that incorporates the best that Lamborghini has to offer.

The Shanghai International Circuit, a typical F-1 style track, forced drivers to shift gears both literally and figuratively. The different layout of the track, compared with the previous two stops, meant that drivers had to change their strategy to make the most of the long straights and intense turns that make this track so challenging.

Drivers began the day very strategically with leading drivers maintaining key positions before making their move. This was until Lap 15 when the Malaysian team of Zen/Afiq (#69) lost their leading position, ultimately placing second. The two big surprises of the day was a new arrival to the leader board, Andrea Garbagnati (#6), who took first place and the Automobili Lamborghini S.p.A. Squadra Corse via Modena 12 I- 40019 Sant'Agata Bolognese T: +39 051 6817711 F: +39 051 6817737

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unexpected absence of regular champions Wiser/Jiang (#9) on the leader board, being forced out of the race after only the second lap.

This stop on the Super Trofeo circuit was held in conjunction with the third annual Sports Car Champions Festival ('SCCF'), a series of races by VW Group China brands. Automobili Lamborghini is proud to be a part of the event, lending its unique style and lifestyle to the growth of China's nascent but vibrant sport racing culture.

Podium Results - Race 1

PRO-AM Category

- #6 Andrea Garbagnati
- #69 Zen Low Suan Chuan / Afiq Yazid
- #12 Toshiyuki Ochiai

AM Category

- #6 Andrea Garbagnati
- #12 Toshiyuki Ochiai
- #23 Yasuyuki Uchida









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Lamborghini Blancpain Super Trofeo Asia

10-11 May	Sepang (MAL)
7-8 June	Sentul (INA)
30-31 August	Fuji (JAP)
20-21 September	Zhuhai (CHN)
18-19 October	Shanghai (CHN)
20-21 November	Sepang (MAL)

WORLD FINAL

21-23 November Sepang (MAL)









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All media enquiries including requests for additional photography should be directed to: <u>asia@supertrofeo.com</u>

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit: <u>media.lamborghini.com</u> and <u>www.thenewsmarket.com/lamborghini</u>

For more information on Automobili Lamborghini, please visit: www.lamborghini.com









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Blancpain - Innovation is our tradition

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 33 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: www.blancpain.com









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Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1[™] for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

