



## Press Release

Automobili Lamborghini S.p.A.

### Newly-Crowned NBA Champion Marco Belinelli Visits Automobili Lamborghini Headquarters

*Sant'Agata Bolognese, 23<sup>rd</sup> July 2014* – Basketball star Marco Belinelli, the first Italian to win an NBA championship, visited Automobili Lamborghini's Sant'Agata Bolognese HQ this week. Belinelli, who won the 2013-2014 championship with the San Antonio Spurs, is also the first Italian to win the NBA Three-point Shootout during the league's 2014 All-Star Weekend.

Accompanied by Automobili Lamborghini's Industrial Manager Ranieri Niccoli, Belinelli enjoyed a close up view of both the Coupé and Roadster versions of the Lamborghini Aventador LP 700-4 as well as the new Huracán LP 610-4, which has been a huge success with customers all over the world since it first made its debut a few months ago.

He also visited the Museum and its collection of classic Lamborghinis and the manufacturing plant where the most desirable sports cars in the world have been assembled since 1963.

Marco Belinelli ended his visit with a test drive of the Aventador LP 700-4 Roadster together with Mario Fasanetto, test driver and test technician at the House of the Raging Bull.

"This has been a truly unique experience for me, a childhood dream come true. When I was little I used to watch the Lamborghini Diablo fly past at my home nearby. Getting into the Aventador today was so exciting, I just hope I'll have another chance to do it again soon," said Belinelli.

Communications Director

Raffaello Porro

[raffaello.porro@lamborghini.com](mailto:raffaello.porro@lamborghini.com)

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Press Office - Northern Europe

Gerald Kahlke

Phone number +39 051 6817711

[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Press Office - Squadra Corse

Chiara Sandoni

Phone number +39 051 6817711

[chiara.sandoni@lamborghini.com](mailto:chiara.sandoni@lamborghini.com)

Press Office - Events

Rita Passerini

Phone number +39 051 6817711

[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Press Office - UK and Middle East

Juliet Jarvis

Phone number +44 (0)1933 577077

[juliet@jic.uk.com](mailto:juliet@jic.uk.com)

Press Office - North and South America

Kevin Fisher

Phone number +1-323-556-8853

[kevin.fisher@centigrade.com](mailto:kevin.fisher@centigrade.com)

Press Office - China

Na Liu

Phone number +86-10-65314076

[na.liu@lamborghini.com](mailto:na.liu@lamborghini.com)

Press Office - Japan and Korea

Rika Iimure

Phone number +81-(0)3-5475-6626

[rika.iimure@lamborghini.com](mailto:rika.iimure@lamborghini.com)

Press Office - SEA and Pacific

Michelle Yow

Phone number +65 6690 9218

[michelle.yow@lamborghini.com](mailto:michelle.yow@lamborghini.com)



## **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in little more than half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit: [www.lamborghini.com](http://www.lamborghini.com)