



Press Release

Lamborghini Baku - Azerbaijan welcomes new Lamborghini dealership

- **Automobili Lamborghini S.p.A. appoints Avtolux Azerbaijan as new Lamborghini dealership in Baku**
- **Lamborghini Baku will start sales activities immediately from its showroom at Flame Towers, Baku**
- **Official premiere of the new Lamborghini Huracán LP 610-4 in Azerbaijan**

Sant'Agata Bolognese/Baku, 6th June 2014 - With a spectacular event Lamborghini has celebrated its dealership opening in Baku and market entry in Azerbaijan. In the presence of Christian Mastro, Head of EMEA, Automobili Lamborghini S.p.A., the new Lamborghini Huracán LP 610-4 has been presented officially to the Azerbaijan market. The event took place in the Flame Towers at the new showroom of Lamborghini Baku, situated in the city center and representing perfectly Lamborghini's visionary and pure style.

Lamborghini customers and VIPs, including politicians and guests from Baku's sports, business and arts sectors joined Automobili Lamborghini management at the presentation of the luxury super sports car Huracán, followed by a fashion show of Collezione Automobili Lamborghini.

"Lamborghini's new presence in Azerbaijan represents our commitment to our customers on this promising market" said Christian Mastro. *"I am very delighted to launch our new V10 super sports car in Azerbaijan. Our clients here love the brand for its cutting-edge technology and design."*

The dealership agreement for the representation of the Italian brand has been signed with Avtolux Azerbaijan, an established luxury car trading company. The company has been partnering with world's most famous luxury sports car brands and thus has gained a high reputation for its superior service to customers.

Ali Akbar Taheri, General Manager of Lamborghini Baku, commented: *"We are very proud of representing Lamborghini in Azerbaijan and we are looking forward to offering our customers an ownership experience that will be as fascinating and complete as possible"*.

Lamborghini Baku, situated at Parliament Ave 4 (Flame Towers), Baku, Azerbaijan, will offer the full Lamborghini model range, warranty and maintenance services as well as sales of spare parts, accessories and the exclusive fashion line Collezione Automobili Lamborghini.

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in little more than half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit: www.lamborghini.com