



## Press Release

# All Eyes Turn to Jakarta as Lamborghini Blancpain Super Trofeo 2014 Asia Series Prepares for the First-Ever Race in Sentul of Indonesia

June 4<sup>th</sup> 2014, Sentul (Indonesia) - Coming after the initial euphoria of the season-start race at Sepang, Lamborghini Blancpain Super Trofeo 2014 Asia Series continues to move south towards ever-hotter climes in preparation for the second race of the season. For the first time this popular-throughout-Asia racing event will race in Indonesia, at the Sentul International Circuit in Java, just south of Jakarta.

Indonesian racing is historically known for short tracks with tight turns. Following this tradition, Sentul International Circuit boasts sharp corners and short straightaways. With the total length of only 4.02 km and width of 15 meters of the Sentul Circuit, the main straightaway is a mere 0.9 km long.

In despite of the difficulties caused by low-banked sharp corners, challenges also come from the heat and humid weather, which may adversely affect both cars and drivers. The light rain forecasted for this weekend may enhance difficulties for drivers during the current rain season in Indonesia.

The Lamborghini Blancpain Super Trofeo has come to its third year in Asia, which has been very well welcomed and taken in by fans of the unique Lamborghini and Blancpain lifestyle. Here in Jakarta - Indonesia's booming capital - members of the local Lamborghini club have been expecting a race in Indonesia ever since the series started in Asia.

Besides the thrilling racing as gentlemen drivers compete to challenge themselves, the enthusiastic Lamborghini fans, including those proud

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Lamborghini owners in Indonesia, are so excited for this first-ever Lamborghini Blancpain Super Trofeo racing weekend and will gather at Sentul International Circuit for a car parade during the racing weekend, to celebrate their own Lamborghini festival.

Blancpain will also host the guests in a dedicated lounge in an atmosphere cleverly mingling Fine Watchmaking and the art of living. During a tasting session and a conversation with the watchmaker who will be present, they will discover the latest collections from the Manufacture and its exceptional timepieces.

#### Lamborghini Blancpain Super Trofeo - Asia

2014 Calendar (Please note the new schedule replaces Korea with Zhuhai)

10-11 May	Sepang (MAL)
7-8 June	Sentul (INA)
30-31 August	Fuji (JAP)
20-21 September	Zhuhai (CHN)
18-19 October	Shanghai (CHN)
22-23 November	Sepang (MAL)

#### WORLD FINAL

22-23 November          Sepang (MAL)

#### Follow us

Visit the Squadra Corse website to follow all of Lamborghini's racing activities at [www.squadracorse.lamborghini.com](http://www.squadracorse.lamborghini.com)

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All media enquiries including requests for additional photography should be directed to: [asia@supertrofeo.com](mailto:asia@supertrofeo.com)





### **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

[media.lamborghini.com](http://media.lamborghini.com) and [www.thenewsmarket.com/lamborghini](http://www.thenewsmarket.com/lamborghini)

For more information on Automobili Lamborghini, please visit:

[www.lamborghini.com](http://www.lamborghini.com)

### **Blancpain - Over 275 years of tradition in motion**

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.





Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: [www.blancpain.com](http://www.blancpain.com)

## Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

