



## Press Release

### Stephan Winkelmann appointed Knight Grand Cross by the President of the Italian Republic, Giorgio Napolitano

**Winkelmann: "This is an award for the whole of Lamborghini.  
Italy can be proud of its manufacturing culture and examples of  
excellence."**

*Sant'Agata Bolognese, 23 May 2014* - Yesterday in Rome, Stephan Winkelmann, President and CEO of Automobili Lamborghini, received the highest decoration in the Order of Merit of the Italian Republic, Knight Grand Cross.

The decoration, which follows that of Grand Officer received by Winkelmann in 2010, was awarded through the presidential "Motu Proprio" for the valued results achieved by Winkelmann as leader of one of the most important companies of Made in Italy.

*"Receiving this prestigious decoration is a great recognition not only for me but above all for the whole of Lamborghini. It is the demonstration that an excellent product is made by excellent women and men, who believe in the value of innovation with passion and commitment. Italy should be proud of industrial jewels like ours and promote them even more actively. Examples of success such as that of Lamborghini can act as a guide for Italian industry as a whole"* Stephan Winkelmann stated.

Winkelmann was born in Berlin on 18 October 1964 and grew up in Rome. Following various positions of responsibility within the Fiat Group, he was appointed President and CEO of Automobili Lamborghini in 2005.

His management has led the company to a significant and rapid growth. Using the synergies within the Audi Group, to which Lamborghini belongs since 1998, Winkelmann was able to perform one of the most courageous turn-around projects in the automobile and luxury industries.

In the past nine years sales have increased by over 30%, turnover increased from 243 million in 2004 to 508 million in 2013 (+109%), the commercial network has tripled, now with 129 dealerships in 46 countries, and the number of employees, 1.110, has almost doubled and is expected to grow further this year.

The models launched during the last few years have beaten every record possible. The Gallardo, which went out of production in 2013, recorded the highest sales of all time for Lamborghini; over 1.500 orders have already been placed for the new Huracán, which was presented at the Geneva motor show this year; and finally the Aventador beat the total sales record for V12 Lamborghini models with over 1.000 deliveries in 2013.

Automobili Lamborghini S.p.A.

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These are all successes which, along with the cutting edge industrial policies and reputation of the brand, have recently led to awards for the company such as the Best Employer of Choice 2013 and Top Employer Italia 2014: Lamborghini has been voted the dream company to work for by recent Italian graduates and has won awards for its innovative human resources management programs.

Lamborghini has also been recognized this year as the most Ethical Company in Italy, an award granted every year by the Italian Commission of the "Annual Congress on the Criminal Responsibility of Entities". This was a result of its numerous initiatives concerning Ethical Responsibility pursued in order to build a better model of doing business, both for the generations of today and future generations. Some examples include the actions put in place for the growth of the company and the improvement of employees' wellbeing, as well as numerous projects on environmental sustainability based on production process and product innovation.

#### **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in little more than half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For further information, photos and videos on Automobili Lamborghini, please visit our website: <http://media.lamborghini.com>

Recent videos of Stephan Winkelmann in Product → Huracán  
Biography Stephan Winkelmann  
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