



Press Release

Lamborghini Roars into Sepang for an Unforgettable Kick-Off to the 2014 Lamborghini Blancpain Super Trofeo Asia Series

May 10th 2014, Sepang (Malaysia) - Lamborghini, together with their main partner Blancpain roared back into Sepang, Malaysia this weekend to kick-off yet another season of electrifying racing in its purest form. 18 teams with 28 drivers, from 10 different nationalities, along with hundreds of spectators and enthusiasts descended upon Sepang International Circuit to celebrate this much anticipated opening to the 2014 Lamborghini Blancpain Super Trofeo Asia Series.

Set across stunning tropical palm-tree vistas, the Sepang International Circuit represents an idyllic backdrop for the confluence of these two extraordinary brands—complimenting the uncompromising power and timeless sophistication personified by both Lamborghini and Blancpain. The circuit is 5.5km in length, and boasts 15 delicate turns and 8 super-fast straights.

The atmosphere this year was electrifying—with temperatures rising to almost excruciating levels, many drivers had never experienced these types of track-conditions before. But channeling the spirit of Lamborghini, the drivers persevered, providing an awe-inspiring experience from start-to-finish. And in the end, fans were elated as local PRO-AM drivers Zen Low Suan Chuan and Dominic Ang made the podium in the first stop of this challenging series. Finishing top in the PRO-AM class was the dynamic Chinese car driven by the duo Max Wiser and Jiang Xin. The AM class saw the unrelenting pair of Andrea Garbagnati (Monaco) and Bob Indrasasana (Indonesia) take the top prize.

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In Asia for a third-consecutive season, this milestone is a testament to the increased popularity of the 2014 Lamborghini Blancpain Super Trofeo Asia Series in both Asia and around the world. Lamborghini is providing their customers with the best opportunity, and platform to experience racing in its purest form—drivers compete in the same type of car, and while some minor adjustments are allowed, no major modifications are permissible. Drivers have welcomed this format, providing a fair and exclusive experience for all those involved.

Also on display in the Lamborghini Blancpain hospitality area in Sepang, and for the first time in Malaysia, is the successor to the Lamborghini Gallardo - the much anticipated Lamborghini Huracán LP 610-4.

Later this year in November, 2014 Lamborghini Blancpain Super Trofeo Asia Series will return to Malaysia series World Final, the first World Final to be held in Asia. Here, the finest drivers from around the world will challenge for the ultimate prize.

Podium Results - Race 1

PRO-AM Class

- #9 Max Wiser / Jiang Xin
- #24 Dilantha Malagamuwa / Satoshi Hoshino
- #69 Zen Low Suan Chuan/ Dominic Ang

AM Class

- #6 Andrea Garbagnati / Bob Indrasasana
- #66 Steven Lin
- #8 Daniel Bilski





Lamborghini Blancpain Super Trofeo - Asia

2014 Calendar

10-11 May	Sepang (MAL)
7-8 June	Sentul (INA)
12-13 July	Fuji (JAP)
23-24 August	Yeongam (KOR)
18-19 October	Shanghai (CHN)
20-21 November	Sepang (MAL)

WORLD FINAL

22-23 November Sepang (MAL)

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All media enquiries including requests for additional photography should be directed to: asia@supertrofeo.com





Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

media.lamborghini.com and www.thenewsmarket.com/lamborghini

For more information on Automobili Lamborghini, please visit:

www.lamborghini.com

Blancpain - Over 275 years of tradition in motion

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.





Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: www.blancpain.com

Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

