







PRESS RELEASE

PALMER COMPLETES WEEKEND SWEEP WITH SECOND VICTORY OF LAMBORGHINI BLANCPAIN SUPER TROFEO NORTH AMERICA SEASON

MONTEREY, Calif. (May 4, 2014) – 2013 World Final winner Andrew Palmer finished a sweep of both Lamborghini Blancpain Super Trofeo North America races this weekend at Mazda Raceway Laguna Seca, winning Race 2 on Sunday, May 4.

Palmer, from Chicago, became the first two-time winner in the series this season in the No. 14 Lamborghini Beverly Hills Gallardo LP 570-4 Super Trofeo. He led all but four laps of the 50-minute race on the 11-turn, 2.238-mile circuit, losing the top spot only as the field cycled through its mandatory pit stop.

"After the second practice session, we were the quickest car in every session and led every session, so I couldn't be any happier," Palmer said. "It was a great experience running here. As a kid I used to dream about it, playing it on the PlayStation, so to finally get to drive here and get two wins is surreal."

Tim Bell was second in the No. 81 Lamborghini Chicago entry, 3.241 seconds behind Palmer. John Farano rounded out the podium finishers in the No. 63 Lamborghini Dallas Gallardo by holding off 2013 series champion Kevin Conway and 2014 Sebring race winner Al Carter over the closing laps.

Palmer and Conway were running first and second, respectively, when they both made their mandatory pit stop on Lap 13. Conway exited the pits ahead of Palmer in his No. 29 Lamborghini Carolinas Gallardo, but Palmer passed him on the next lap. Conway eventually lost second place when he was assessed a drive-through penalty because his stop was shorter than the mandated 90-second minimum.

Kevin O'Connell completed a sweep of the Amateur class and finished sixth overall in the No. 9 Lamborghini Houston Gallardo. Scott Monroe was the second-place Amateur and eighth overall in the No. 15 Lamborghini Toronto entry, while Ryan Ockey was third in the Amateur class and ninth overall in the No. 88 Lamborghini Vancouver Gallardo.

Rounds 5 and 6 of the season will take place June 27-29 at historic Watkins Glen International in the scenic Finger Lakes region of upstate New York.

POST-RACE QUOTES:

ANDREW PALMER (Winner, No. 14 Lamborghini Beverly Hills):

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"Everybody at GMG Racing gave me a great car. After the second practice session, we were the quickest car in every session and led every session, so I couldn't be any happier. Coming back from Sebring was a great way to finish the day here today. It was a great experience running here. As a kid I used to dream about it, playing it on the PlayStation, so to finally get to drive here and get two wins is surreal."

TIM BELL (Second, No. 81 Lamborghini Chicago): "Mitchum (Motorsports) followed the direction I wanted the car to go and made some perfect changes for this race today. It was a little loose yesterday. I had a little trouble with a quick spin in Turn 10 yesterday. But today the conditions were perfect, and the car was great. The competitors played nicely. These cars are awesome to drive. One of the best cars I've ever driven. It was a great day overall."

JOHN FARANO (Third, No. 63 Lamborghini Dallas): "We had a really good battle. Al (Carter) and I are familiar with each other, so a lot of fun there at the end. It's great to be here. This is a great circuit. I love Laguna. It's a great series. Second event for me; I'm really loving it. It looks like I'll be at every event now."

KEVIN O'CONNELL (First Amateur, No. 9 Lamborghini Houston): "The goal today was just to try to run hard in the beginning, stay out of trouble and then to just run some consistent laps. We're still trying to understand these cars, coming from NASCAR. Slowly but surely, I think we're getting better and better. The next few races, we want to start running up with the pros and their lap times. So we're going to start testing and start working toward that."

SCOTT MONROE (Second Amateur, No. 8 Lamborghini Toronto): "In the beginning, there were some cars out there really aggressive, fighting for better positions. But midway through the race, it started to fade out. Drivers started to give way. All in all, it was a great day. I'm very happy. The car is performing well. The weather couldn't be better, and the fans were awesome. Thanks to Lamborghini North America for the opportunity."

RYAN OCKEY (Third Amateur, No. 88 Lamborghini Vancouver): "Everything was going great until I spun. I was able to battle back and get by some of the slower guys. I was picking up about two seconds per lap on number two (second in class). If I had a couple more laps, I think I could have gotten around him. But you've got to keep out of the dirt."

LAMBORGHINI BLANCPAIN SUPER TROFEO - NORTH AMERICA 2014 CALENDAR

	13-14 March	Sebring	International	Raceway
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2-4 May	Mazda Raceway Laguna Seca
27-29 June	Watkins Glen International
11-13 July	Canadian Tire Motorsport Park
22-24 August	Virginia International Park
1-3 October	Road Atlanta

WORLD FINAL

22-23 November

Sepang (MAL)

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

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Blancpain - Over 275 years of tradition in motion

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand









SGUADRA CORSE

bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: www.blancpain.com

Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

